

The Effect of Organized Breast Cancer Screening on Mammography Use: Evidence from France

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Abstract

In 2004, France introduced a national program of organized breast cancer screening. The national program built on pre-existing local programs in some, but not all, *départements*. Using data from multiple waves of a nationally representative biennial survey of the French population, we estimate the effect of organized screening on the percentage of women obtaining a mammogram. The analysis uses difference-in-differences methods to exploit the fact that the program was targeted at women in a specific age group: 50 to 74 years old. We find that organized screening significantly raised mammography rates among women in the target age range. Just above the lower age threshold, the percentage of women reporting that they had a mammogram in the past two years increased by over 10 percentage points after the national program went into effect. Mammography rates increased even more among women in their sixties. Estimated effects are particularly large for women with less education and lower incomes, suggesting that France’s organized screening program has reduced socioeconomic disparities in access to mammography.

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1 Introduction

Breast cancer is the most frequently diagnosed cancer and the leading cause of death from cancer among women worldwide, accounting for one-quarter of all new cancer cases and roughly 15 percent of cancer deaths (Torre et al., 2015). The incidence of breast cancer is generally higher in more developed countries, though incidence rates have risen recently in less developed countries. In 2015, roughly 154,400 women in the 28 countries of the European Union and 46,400 women in the U.S. died of breast cancer (Ferlay et al. (2015)).

If detected early, breast cancer is highly treatable, with very high rates of survival. Survival rates depend importantly on the stage at which breast cancer is detected. Five-year relative survival rate for breast cancer are 99 percent for localized cancers, 85 percent for regional cancers and 26 percent for metastatic cancers (Siegel, Miller and Jemal, 2016). Early screening increases the likelihood to detect a cancer at a more local stage, thereby improving survival.

The most common method of early detection is mammography, low dose X-ray imaging of the breasts used to identify abnormalities. In light of evidence from clinical trials indicating that screening mammography reduces mortality by detecting tumors at an earlier stage (Duffy and Paci, 2012), expert organizations, including the World Health Organization’s International Agency for Research on Cancer and the American Cancer Society, recommend regular, biennial screening mammograms starting at age 50 (Perry et al., 2008). Nearly every European country has established a national breast cancer screening program that make mammograms available free of charge for women in the recommended age range (Altobelli and Lattanzi, 2014).

Despite the central role that organized screening programs play in national cancer prevention strategies, there is surprising little research evidence on their impact. A basic question regarding the impact of organized programs is whether they are effective in increasing the number of women who receive mammograms. In this paper, we examine this question using data from France. The first organized programs in the country were introduced in the late 1980s and early 1990s at the level of the *département*.¹ In 2004, France established a national program that built on and strengthened the early local programs in several ways. In particular, the target age range was expanded slightly and the recommended frequency for mammography screening was increased to once every two years from once every three years. By 2009, France’s organized breast cancer screening program was the largest in the European Union in terms of the number of mammogram performed each year (Séradour, 2010).

¹The *département* is the fundamental administrative and political jurisdiction in France. There are 95 *départements* in “metropolitan France”, with an average land area of 5,666 square kilometers (three and half times the median land area of US counties). In terms of population, in 2015 *départements* varied in size from 76,000 to 2.6 million, with an average population of 670,000.

We evaluate the impact of both the national program and the earlier local programs using data from a nationally representative survey of the French population spanning the period 2000 to 2010. We estimate difference-in-differences models that exploit variation in exposure to organized screening related to age, geography and time. Our main outcome is an indicator variable that equals one for women who report having had a mammogram at some point in the last two years.

Numerous studies from multiple countries have documented significant disparities related to socioeconomic status in the use of a wide range of preventive health services, including cancer screening. An important objective of population-based screening programs is to reduce such disparities in utilization, thereby reducing disparities in cancer detection and survival. We consider whether France’s organized screening program has reduced disparities in screening by testing for heterogeneous treatment effects related to education and income.

Our results indicate that the early local programs increased the percentage of women who had a mammogram in the past two years by roughly 6 percentage points, a 14 percent effect relative to the rate in areas without an organized program. We estimate that the effect of the national program that went into effect in 2004 was nearly twice as large. Although the percentage of women reporting a recent mammogram increased for all ages within the target range, the change was greatest among women in their sixties. This result combined with the fact that we find a weaker effect of the program on the probability of *ever* having had a mammogram, suggests that the program has increased not only initiation to mammogram use, but also the regularity with which women obtain screening. Because we find that France’s organized screening program had a larger effect on mammography rates for women with lower socioeconomic status, the gradients with respect to education and income have declined since the national program has been in place.

2 Background and Previous Literature

2.1 Breast Cancer Screening

Breast cancer screening typically includes a clinical breast exam, a physical examination of the breast by a physician or nurse, and a mammogram, which is an X-ray of the breast tissue that provides detailed images of the breast from 2 angles (frontal and profile). The mammogram is performed and analyzed by a radiologist. Screening mammograms are given to asymptomatic women to look for suspicious markers. Diagnostic mammograms are typically given to women who have had a previous abnormal screening mammogram, have a family history of breast cancer, or have certain symptoms, such as the presence of lumps.

The accuracy of a mammogram depends on the density of the breast tissue, which tends to decline with age. For women over age 50, the sensitivity of the test (the probability of detecting an existing cancer) ranges between 66 and 90 percent and specificity (the probability that the test is negative for someone without the disease) reaches 95 percent (Smith, 2003). Thus, mammography is seen as an effective means of detecting breast tumor for women older than 50 years old. It is considered less appropriate for younger women whose breast tissue tends to be denser.

Several studies based on randomized control trials have concluded that mammography screening leads to a significant reduction in breast cancer mortality (Duffy and Paci, 2012). These results led to recommendations by medical societies and public agencies that women receive regular mammograms as well as public policies aimed at increasing mammography rates. Reviewing evidence from a number of micro-simulation studies, Cutler (2008) concludes that nearly half of the reduction in breast cancer mortality in the U.S. between 1990 and 2004 can be attributed to increased screening.

Recently, however, there has been some debate about how the benefits of mammography related to reduced mortality should be weighed against the cost associated with false positive results and overdiagnosis possibly leading to overtreatment (Gøtzsche and Jørgensen, 2013). In 2009, the U.S. Preventive Services Task Force (USPSTF) generated some controversy when it revised its guidelines to recommend that women begin to receive regular mammograms starting at age 50, rather than at 40 as it has previously recommended. The USPSTF also revised its recommendation regarding the frequency of screening mammograms from annual to biennial. In 2012, a U.K. expert panel conducted a meta-analysis of the randomized trial evidence concluded that screening mammograms reduced the relative risk of mortality by 20 percent, while acknowledging the problem of overdiagnosis (Marmot et al., 2012). The panel's conclusions supported the NHS policy of organized breast cancer screening beginning at age 50.

2.2 The Effect of Public Policies on Screening

Most countries have policies aimed at increasing the number of women who receive a regular mammogram. In the U.S., with its fragmented system of health care financing, different strategies have been targeted at women with different types of insurance coverage. Between the late 1980s and early 2000s, nearly every state enacted laws requiring private health insurance plans to include screening mammograms as a covered benefit. Recent research indicates that these benefit mandates significantly increased the percentage of women obtaining a mammogram, with especially large effects occurring when plans were prohibited from

charging cost-sharing for the service (Bitler and Carpenter, 2016a).² The requirement that private insurance plans provide first-dollar coverage for screening mammograms became national policy starting in 2010 as a result of the Affordable Care Act. A different U.S. policy, the National Breast and Cervical Cancer Early Detection Program (NBCCEDP), aims to increase breast cancer screening among uninsured low-income women. Although it is a Federal program, the NBCCEDP was rolled out incrementally by different states throughout the 1990s. Research exploiting that implementation pattern finds that this program also significantly increased the percentage of women obtaining mammograms (Adams et al., 2003; Bitler and Carpenter, 2016b).

In Europe, breast cancer prevention strategies have centered on organized screening programs (Altobelli and Lattanzi, 2014). The earliest programs, established at the local level, date to the 1980s. Finland, Luxembourg, the UK and Sweden expanded their programs to the national level in the early 1990s. In 2003, the European Commission formally recommended population-based screening for women between the ages of 50 and 69. Soon thereafter, nearly every European country had established a national organized breast cancer screening program.³ Although the exact details vary, these national programs share several common elements. The modal program targets 50 to 69 year-olds.⁴ Every two years,⁵ women in the target age range receive a letter inviting them to receive a free mammogram. The standard protocol involves two images per breast and double reading of normal mammograms.⁶ Today, digital mammography is the most common screening method used.

Two recent studies evaluate the effect of organized breast cancer screening programs on the utilization of mammography, using difference-in-differences research designs similar to the approach we use in this paper. Pletscher (2015) analyzes the impact of organized screening in Switzerland, where a program targeted at women between the ages of 50 and 69 was rolled out over several years at the level of the canton. This pattern of implementation provides variation related to geography, age and time. However, it is not clear that this variation is orthogonal to other factors affecting cancer screening. According to Pletscher (2015), cantons that did and did not implement screening programs differed in terms of breast cancer incidence, treatment

²A related literature from the U.S. examines the effect of insurance coverage on mammography use. Busch and Duchovny (2005) and Finkelstein et al. (2012) find a positive effect of Medicaid on mammography use. Several recent studies examine the effect of Massachusetts' 2006 health reform, which significantly increased insurance coverage. The results regarding the effect of this coverage expansion on mammography use are mixed (Kolstad and Kowalski, 2012; Keating et al., 2013; Sabik and Bradley, 2015).

³Greece, Hungary, Lithuania, Romania, Slovakia and Slovenia do not currently have national programs but do have local or regional programs that incorporate the key features of the national programs in other countries.

⁴In addition to France, the Netherlands extends the target age range to 74. In Ireland and Estonia, the upper age limit is 64 and 65, respectively. In the Czech Republic, Hungary and Portugal, organized screening begins at age 45. Eligibility for the national program of Austria and Sweden start at 40 years old.

⁵Malta and the United Kingdom have a 3 years invitation cycle.

⁶Austria, Latvia and the United Kingdom do not have a double reading of every normal mammogram.

patterns, the supply of radiologists and patient preferences (as indicated by public approval for public policies related to health insurance). In addition, the survey data he uses has an important limitation: the only question related to mammography use asks if female respondents had *ever* had a mammogram. Thus, to the extent that organized screening affects not only initiation to mammography but also the regularity of screening, his analysis will understate the impact of the policy. Pletscher (2015) finds that organized screening is associated with a 4.6 percentage point increase in the probability of ever having had a mammogram.

Carrieri and Wuebker (2016) use data from the Survey of Health, Ageing and Retirement in Europe (SHARE) to estimate cross-sectional difference-in-differences models that compare women from 13 different countries who were exposed to organized screening to those who were not exposed because of their age or geographic location. Their dependent variable is an indicator for whether a woman had a mammogram in the past two years. This outcome is well suited for evaluating the impact of organized screening programs, given that that these programs typically invite women to receive a mammogram every two years. One limitation of their research design is that the geographic variation is measured at the level of the NUTS-2 region, a statistical unit that does not map directly to political or administrative divisions, and therefore does not necessarily correspond to the geographic area covered by an organized screening program.⁷ For example, NUTS-2 regions in Switzerland are larger than cantons, the level at where the organized screening programs analyzed by Pletscher (2015) were implemented. Similarly, the NUTS-2 regions defined for France encompass multiple *départements*. Thus, it is likely that some women in Carrieri and Wuebker (2016)'s treatment group were not actually exposed to an eligible screening program, while some women in their control group were. And, even more than in the case of Switzerland's cantons, differences in health care financing and delivery among European countries raise concerns about the comparability of this study's "treatment" and "control" groups. Their main estimates imply that organized breast cancer screening programs raise the probability that a women in the target age range has had a mammogram in the past 2 years by roughly 17 percentage points. Although their regression model allows the direct effect of age to be non-linear, they do not test whether the effect of organized screening varies with age.

Numerous studies document significant socioeconomic disparities in breast cancer screening. Jusot, Or and Sirven (2012) use data from the 2004 and 2006 waves of the SHARE to examine the socioeconomic correlates of several types of preventive care. They find that, controlling for other factors, women in the highest education group are more than 50 percent more likely than women with the lowest level of education to have had a mammogram in the past two years. Carrieri and Wubker (2013) conduct a similar analysis

⁷NUTS stands for Nomenclature of Units for Territorial Statistics. The system was developed by Eurostat for developing, collecting and analyzing harmonized statistics at the sub-national level.

using SHARE data from 2009. They also find that after controlling for proxies for need, screening rates increase significantly with education and income. Significant disparities in mammography use have also been documented in the U.S. (Sabatino et al., 2008; Lantz et al., 2006; McMorrow, Kenney and Goin, 2014) and Canada (Katz and Hofer, 1994; Katz, Zemencuk and Hofer, 2000). In a comparative study of 19 OECD countries, France ranked fourth in terms of income-related inequalities in mammography use (Devaux, 2015).

If cost is an important reason that lower income women make less use of mammography and other types of preventive care, organized programs that make mammograms available free of charge should reduce disparities in utilization. Similarly, to the extent that disadvantaged women have low rates of breast cancer screening because they are not well-informed about the benefits of mammography, the information that is provided as part of an organized program can also reduce disparities. On the other hand, more educated, higher income women may be more efficient user of health inputs, and therefore they may be more responsive to the reduced cost and informational intervention associated with an organized screening program. Thus, it is possible that an organized program could amplify rather than reduce disparities in mammography use related to socioeconomic status (Goldman and Lakdawalla, 2001).

The existing evidence on the effect of public policies on disparities in mammography utilization is limited and mixed. Adams, Breen and Joski (2007) find that although the NBCCEDP increased breast and cervical cancer screening in the U.S., the program did not reduce disparities in screening outcomes related to race or ethnicity. Similarly, in his analysis of organized screening in Switzerland, Pletscher (2015) tests for heterogeneous effects related to education and income and finds no clear pattern with respect to either. In contrast, Carrieri and Wuebker (2016) find that organized screening programs have a larger effect on mammography uptake among women with the lowest levels of education compared to those with medium or high levels of education.

Descriptive studies reporting changes in mammography use after the introduction of an organized screening program also provide mixed results. Espinas et al. (2011) report changes in the percentage of women in Catalonia reporting that they “regularly” have a mammogram before and after an organized screening program was extended to the entire Catalan population in 2002. They find significantly larger changes in regular mammography use among women with a primary school education or less compared to women with a higher level of education. In contrast, a similar analysis for Belgium suggests that the effect of that country’s national breast cancer screening program was similar for all education groups, leaving the gradient with respect to education essentially unchanged (Puddu, Demarest and Tafforeau, 2009).

2.3 Organized Breast Cancer Screening in France

As in other European countries, organized screening in France began in the 1980s at the local level. Figure 1 summarizes the timing of program implementation. Between 1989 and 1998, programs were launched in 27 *départements*; by 2000, there were 32 local programs. These *départements*, which are shown as the darkest ones on the map, are scattered throughout the country. This effectively random geographic dispersion of local programs and the fact that France's health care system is highly centralized, with uniform benefits and reimbursement policies nationwide, minimizes the concern that the distribution of these local programs was correlated with other factors that likely influenced the demand for or supply of mammography.

The national program was announced in 2003 and by 2004 was operational throughout France. The current system is financed at the national level by the public health insurance funds and is overseen by the national cancer institute, though the operation of the program is still managed at the level of the *département*, typically by a non-profit organization.

The earliest programs sent invitation letters every three years to women between the ages of 50 and 69. The protocol for these early programs involved a single image, which was read by one radiologist. The national program is based on a new protocol. In addition to a 2-years invitation cycle, the new protocol includes two images per breast, independent readings by two radiologists, and a clinical breast exam. Also, the upper limit of the target age range was extended to 74 from 69.

The invitation letter sent to eligible women includes information about the benefits of mammography in general as well as the specific advantages of the organized program, such as the second reading, as well as a list of radiologists participating in the program. Participating radiologists must undergo a specific training, perform a minimum of 500 mammograms per year and agree to have their equipment inspected by a national agency. The goal of these requirements is to assure a standard level of quality throughout the country. For women who accept the invitation to the organized screening program, there is no charge for the mammogram.

Whether or not a woman receives a letter of invitation, she can screen "opportunistically" by obtaining a prescription from a physician (usually a gynecologist or a general practitioner). In that case she would face some out-of-pocket expenses. Currently, the amount that the public insurance system pays for a mammogram (the "standard tariff") is 66.42 euros. Women screening opportunistically would need to pay upfront, though 70 percent of the standard tariff would be reimbursed by the public health insurance system and part or all of the remaining 30 percent would be reimbursed by private complementary insurance. Some radiologists are allowed to charge more than the standard tariff. It is estimated that in 2008 the physician's fee exceeded the

standard tariff for over 80 percent of the mammograms performed outside of the national program, with an average extra-billing amount of 6 euros (Haute Autorité de Santé, 2011). This extra-billing is not reimbursed by the public system, though part may be reimbursed by private complementary insurance, depending on the contract. Thus, the organized screening program can be expected to increase mammography utilization by lowering the financial cost of screening. The program may also increase utilization via an educational effect, through the information provided in the invitation letter and, perhaps, by affecting perceptions of the quality of the screening.

With the program’s two-year invitation cycle, women in the target age range receive an invitation letter 20-22 months after their last mammogram received through the program—if they took up the previous offer—or their last invitation letter—if they did not. In the absence of an organized program, there would be no such follow-up for women who had obtained a mammogram by getting a prescription from their doctor. Thus, an organized screening program may not only affect the likelihood that a woman ever receives a mammogram, but the regularity with which she does. A recent study by Goldzahl and Jusot (2017) is suggestive of such an effect. They find that women who participate in the organized screening program are more likely than women who obtained a mammogram outside the program to receive a second mammogram within two years.

3 Data and Methods

3.1 Data: The ESPS

Our analysis is based on data from the *Enquete Santé et Protection Sociale* (ESPS), a representative population-based survey that has been conducted biennially since 1988 by the *Institute de Recherche et Documentation en Economie de la Santé* (IRDES). The ESPS is administered to a sample of French households randomly drawn from public health insurance files. The survey provides information on both the household and its members collected using both interviews (telephone or face to face) and self-administered questionnaires.⁸ We use data from the 2000, 2002, 2006, 2008 and 2010 surveys, which are the only years in which the survey includes questions on mammography. The ESPS has a longitudinal component, whereby half of the sample is interviewed every 4 years. Thus, some respondents were interviewed two or three times in the five survey waves that we analyze. In our main analysis we treat the sample as a repeated cross-section. As a sensitivity check, we also use the panel dimension to estimate models with individual fixed effects.

⁸More information on the ESPS, including questionnaires for every year, is available at <http://www.irdes.fr/recherche/enquetes/esps-enquete-sur-la-sante-et-la-protection-sociale/actualites.html>.

The timing of the surveys is well-suited for our study for several reasons. First, we have two periods of data before and three periods of data after the implementation of the national screening program in 2004. Second, all but one of the local programs that pre-dated the national program were in place by 2000.⁹ This facilitates clear cross-sectional comparisons during the “pre” period and simplifies the implementation of the difference-in-differences model to estimate the effect of the national program. Third, the fact that our first year of “post” data is two years after the program was put in place nationally, means that nearly all women in the target age group should have received a letter of invitation from the program by the time they responded to the survey. Fourth, the four-year gap between our last year of data pre-dating the national program and our first year of “post” data means that our estimates should not be affected by short-run dynamic effects around the implementation year. That is, our estimates should not be subject to an upward bias caused by women delaying a mammogram they otherwise would have had in 2003 in order to benefit from the program or by a downward bias from a “learning curve” in the initial year of the program.

There are two timing issues that could potentially cause the effect of the local program to be different in 2000 and 2002. The first is that 8 of the 32 early local programs were started in 1998 or later. So, while the program was in place by 2000, some eligible women may not have received their invitation letter by the time they completed the 2000 ESPS. The second issue is that some *départements* with local programs began transitioning to the new protocol in 2001 and 2002. Both of these factors could result in the program having a larger impact in 2002 than in 2000. However, we find no evidence of such a difference. Therefore, we pool the data from 2000 and 2002, treating it as a single “pre” period relative to the introduction of the national program.

As in previous studies on mammography use (Pletscher, 2015; Carrieri and Wuebker, 2016; Bitler and Carpenter, 2016*a,b*) our dependent variables are based on self-reports. In the first two waves, the ESPS asks women whether they ever had a mammogram. Possible answers are Yes, in the past two years ; Yes between two and three years ago ; Yes more than three years ago ; No, never. We create a binary variable that equals one for women who screened in the past two years. In the next three waves, the ESPS asks women whether they have ever had a mammogram. Those answering yes are then asked to give the date of their last mammogram. Based on these responses, we create a binary variable that equals one for women who have had a mammogram in the past two years and zero for all others, including both women who have never had a mammogram and women whose last mammogram was more than two years earlier. An obvious limitation to the use of this type of self-report is that they may be subject to recall bias. In particular, women may misremember the

⁹The exception was the Essonne, a *département* in the greater Paris region, which established its program in January 2000.

date of their last mammogram and inaccurately place it inside or outside the two-year window. Although the mammography question is asked of all female respondents over age 15, mammography rates for younger women are extremely low. Therefore, we limit our main analysis sample to women age 35 and older.

Table 1 presents summary statistics for the full sample and for women living in *départements* with and without a local organized screening program respectively in the pre and post-period. As we describe below, our estimate of the effect of the local program relies on a cross-sectional comparison of women in *départements* with and without such programs. Thus, the validity of our research design relies on the assumption that women in *départements* without a local program are good controls for women in *départements* with a program. The summary statistics support this assumption. In the pre-period, the two subsamples, which represent 45 and 55 percent of the full sample, respectively, are remarkably similar in terms of observable characteristics. The mean age is 54 years old in *départements* that had an organized screening program and 55 years old in those that did not. In each group, just under 5 percent of women report their health as poor, 17 percent of women report their health as fair, and 16 percent say they are in excellent health. Between 13 and 14 percent of women in each type of *département* are current smokers. The percentage with private complementary health insurance—which has been shown to be positively correlated with the utilization of outpatient care (Buchmueller et al., 2004)—is nearly identical (87.1 percent in *départements* with a local program, 88.2 percent in those without) as is the distribution of income.

The one notable difference is that *départements* with local programs tend to be less rural. Despite this, there is not a meaningful difference in the supply of services, as measured by the density of radiologists per capita. The two groups were also quite similar in terms of the breast cancer mortality rate for the years 1980 to 1988: in the average *département* with a local program the rate was 17.3 deaths per 100,000 population compared to 16.5 per 100,000 in the average *département* without a local program.

3.2 Empirical Strategy

The quasi-experimental variation in our data allows for several different estimates of the effect of organized breast cancer screening programs on mammography use. Let T_t^k be the screening rate for women in the target age range (50 to 74), and C_t^k be the screening rate for women outside this age range, i.e., the “control” group. The superscript k indexes two types of *départements*: those with (L) and without (N) local screening programs. The subscript t indexes two time periods. The “pre” period ($t=0$) consists of the years 2000 and 2002, before the national program was established; the “post” period ($t=1$) consists of data from 2006 to 2010, when the national program was in place in all *départements*.

Using this notation, a simple cross-sectional estimate of the average effect of the pre-existing local programs can be obtained by comparing the screening rates for the target age group in the two types of *départements*:

$$\Delta_L = T_0^L - T_0^N. \quad (1)$$

As just noted, *départements* with and without local programs are quite similar in terms of observable characteristics. However, unobserved *département* level factors remain a potential source of bias. One can imagine the bias going in either directions. On one hand, the “first mover” *départements* may be those that already had good referral networks and radiologists with a strong orientation toward population screening. On the other hand, some *départements* may have established organized programs in response to low rates of opportunistic screening. If these other factors have the same effect on women within and outside the target age range, this potential bias can be eliminated by using a cross-sectional difference-in-differences estimator:

$$\Delta\Delta_L = (T_0^L - T_0^N) - (C_0^L - C_0^N). \quad (2)$$

The effect of the national program can be estimated by calculating changes in screening rates for target group women who were not exposed to the earlier local programs, using changes for control group women in the same *départements* to account for the effect of other factors that may have caused screening rates to change over time. This difference-in-difference estimate can be calculated as

$$\Delta\Delta_N = (T_1^N - T_0^N) - (C_1^N - C_0^N). \quad (3)$$

Given that the national program put in place in 2004 is stronger in several respects than the pre-existing local programs, it is of interest to test whether screening rates increased in those areas that had local programs in place in the “pre” period. The difference-in-difference estimate

$$\Delta\Delta_{LN} = (T_1^L - T_0^L) - (C_1^L - C_0^L) \quad (4)$$

captures the combined effect of those specific elements of the national program that differ from the local programs: the use of a 2-year rather than 3-year invitation cycle, the extension of program eligibility to age 74 rather than 69, two images per breast are taken instead of one, and the fact that women receive a clinical exam in addition to a mammogram.

Because we have no data from years before the local programs were established, we cannot directly estimate the full effect of the national program in these *départements*. However, we can construct an estimate of that effect by summing the cross-sectional difference-in-differences estimate of the effect of the local program, Δ_L , with our estimate of the effect of moving from the local program to the national program $\Delta\Delta_{LN}$. Note that comparing this measure with our direct estimate of the effect of the national program, Δ_N , provides a useful test of the assumption that the two types of *départements* are similar, apart from when they implemented their programs. If this assumption holds, the two estimates of the effect of the national program should be similar.

These various estimates can be obtained from the following regression estimated on pooled data:

$$y = \alpha_1 Local + \alpha_2 Target + \alpha_3 Post + \beta_1 Local \times Target + \beta_2 Local \times Post + \beta_3 Target \times Post + \gamma Local \times Target \times Post + X'\theta + \epsilon \quad (5)$$

In this equation *Local* is an indicator variable that equals one for women who live in a *département* that had a local screening program before 2004, *Target* is an indicator for women between the ages of 50 and 74, the indicator *Post* equals one for years after 2004, and *X* is a vector of control variables. The various estimates are then:

Effect of local program:	$\Delta\Delta_L =$	β_1
Effect of national program:	$\Delta\Delta_N =$	β_3
Effect of transition from local to national program:	$\Delta\Delta_{LN} =$	$\beta_3 + \gamma.$

3.3 Testing for Parallel Trends

Our strategy for estimating the effect of the national program relies on the assumption that the post-2004 experience of women outside the target age range represents an appropriate counterfactual for women that were targeted by the program. A standard way to test that assumption is to examine whether outcomes for the two groups were trending similarly before the policy was put in place. The fact that we have only two years of data from the pre-period limits our ability to analyze pre-trends. Nonetheless, it is informative to test for differences in changes in mammography utilization between 2000 and 2002. A finding that utilization among target age women was already increasing relative to the control group before the national program was in place would suggest that our difference-in-differences estimates may overstate the program's effect.

Appendix Table AX presents the change in mammography utilization between 2000 and 2002 for the four categories of women defined by target group status and *département* type. We see that for each category, there was no significant change in utilization over this period. The most important comparison is between treatments and controls in *départements* without a pre-existing program, since these are the observations upon which our main estimates of the national program are based. Within these *départements*, the screening rate fell by a statistically insignificant one percentage point for women in the target age range (p-value = 0.535) and by a statistically insignificant 0.3 percentage points (p-value = 0.881). The difference between these two estimates is also not significantly different from zero (p-value = 0.741). While estimates based on only two years of data from the pre-period do not provide definitive evidence of parallel trends, these null results along with several other findings discussed below do provide support for our empirical strategy.

4 Results

4.1 Unadjusted Difference-in-Differences Estimates

Table 2 presents the percentage of women who had a mammogram in the past two years tabulated by membership to the target age group of 50 to 74 years old, residence in a *département* with a local program, and the years before or after the implementation of the national program. These figures can be used to calculate the various estimates just described.

Panel A reports data from the “pre” period (2000 and 2002).¹⁰ The first row pertains to women who are outside the target age range and therefore not eligible for organized screening regardless of where they live. A comparison of mammography rates for this group in the two types of *départements* provides information on whether there are other factors affecting mammography that are correlated with the existence of a program. The fact that the difference is not statistically significant, suggests that other confounding factors are not a concern. As a result, when we compare mammography rates across *département* types for women in the target group, the simple difference, Δ_L , and the difference-in-differences estimate of the program effect, $\Delta\Delta_L$ are essentially identical. Both imply that the local programs raised mammography rates among women in the target age range by roughly 6 percentage points, or by about 14 percent of the rate in *départements* without an organized screening program.

Panel B presents screening rates after the national program was in effect. The comparisons across *département* types again suggest a strong similarity between those with and without an organized screening

¹⁰For each of the four groups defined by target status and *département* type, there is no significant change in mammography utilization between 2000 and 2002.

program in place before 2004. As in the earlier period, there is no statistically significant difference between the two types of *départements* among women outside of target age range. The results for women in the target age range indicate that the implementation of the national screening program eliminated the gap in screening rates between *départements* with and without local program. In the “post” period, 55.3 percent of women in *départements* with an already established local program and 56.5 of women who were not exposed to organized screening prior to 2004. The 1.2 percentage point difference between these two rates is not statistically significant. The fact that screening rates for target group women were essentially identical when the policy environment was the same provides additional support for interpreting the cross-sectional difference in the pre-period as representing the effect of the local programs.

The effect of implementing the national program can be estimated based on changes over time, which are reported in Panel C of the table. Again, it is informative to note the differences that are not statistically significant. In both types of *départements* we see that there was no significant change for women outside the targeted age range. This suggests that there were not other contemporaneous factors, such as a general increase in breast cancer awareness or a change in clinical guidelines that might have caused screening to increase over time.

In contrast to this lack of a trend for women who were ineligible for organized screening, we see significant changes for women who were eligible. For women in the target group who were not previously exposed to a local organized screening program (column 1), the percentage with a mammogram in the past two years increased by 13.8 percentage points, a 32 percent effect relative to the baseline rate. Since there was no significant change for women outside the target group, the difference-in-differences estimate of the effect of the program is essentially identical. The fact that this estimated effect is substantially larger than the estimated effect of the local programs suggests that the ways in which the national program strengthened the local programs had a meaningful effect. This conclusion is reinforced by the finding that screening rates increased over time in *départements* where there was already a local organized screening program in place. The difference-in-differences estimate of the effect of this change is 6.9 percentage points ($\Delta\Delta_{LN} = 0.063 + 0.006 = 0.069$).

4.2 Basic Regression Results

In Table 3 we report key results from linear probability regressions that generate the same set of estimates. In the upper panel of the table we report estimated coefficients and robust standard errors (clustered by *département*). In the lower part of the table, we present the three difference-in-differences estimates of

interest. The model reported in column 1 includes no covariates and therefore corresponds directly to the cross-tab results in Table 2. The specifications in column 2 adds the following covariates: age, age squared, age cubed, quintiles of household income, self-reported health status (5 categories), education (5 categories), current or former occupation (7 categories), complementary health insurance status (3 categories) and indicator variables for smoking, having at least one chronic health condition, living in a rural area and living in the greater Paris region.

For the most part, including covariates does not have a major impact on the coefficients on the variables of interest. One important exception is the coefficient on the indicator for being in the target group, which is large and statistically significant in column 1 (0.177, $p=0.000$) and is a precisely estimated zero in the adjusted model ($p=0.999$). This result provides support for our difference-in-differences approach as it indicates that in the absence of an organized program there is not a discrete change in the probability of having a recent mammogram associated with turning 50. In other words, our estimates of the effect of organized screening are not capturing the effect of other factors, such as age-based clinical guidelines.

The full regression results are reported in Appendix Table A.1. In addition to the positive effect of age, the estimated coefficients on the other control variables are consistent with results from previous studies on the determinants of mammography use.¹¹ Women with private complementary insurance are more likely to have a recent mammogram than women who either have no complementary coverage or are covered by means-tested public insurance. Current smokers are significantly less likely than non-smokers to have had a recent mammogram, a result that may reflect preferences regarding risk and preventive medical care. There appears to be an inverse U-shaped relationship with self-reported health. The probability of having a mammogram in the past two years is highest for women who report their health as good and lower for those who say it is fair, poor or excellent. The results for education and income indicate a positive gradient with respect to socioeconomic status, an issue to which we return below.

Turning to the coefficients that represent the effect of organized screening program, we see that the adjusted differences-in-differences estimates are qualitatively similar to those from the unadjusted model. According to the model reported in column 2, the local programs raised the percentage of target aged women having a mammogram in the past two years by 6.6 percentage points. Modifying those programs to conform with the new national protocols and standards raised the two-year mammography rate by an additional 4.2 percentage points. Combining these two estimates implies that the national program had the effect of raising the mammography rate by 10.8 percentage points. This is just smaller than the difference-in-

¹¹Schueler, Chu and Smith-Bindman (2008) provide a comprehensive review of studies using data from the U.S. For a recent analysis of the correlates of mammography use in France, see Sicsic and Franc (2014) and Goldzahl and Jusot (2017).

differences estimate of the effect of the national program that is identified by changes in *départements* that did not previously have an organized program ($\Delta\Delta_N=.122$).

Columns 3 and 4 report results a different outcome: a binary variable that equals one if a woman has ever had a mammogram and zero otherwise. The results from the model with covariates (column 5) imply that both the local and national programs raised the probability of every having a mammogram by between 3 and 4 percentage points. These estimates are quite similar to the effects that Pletscher (2015) finds in his evaluation of organized breast cancer screening in Switzerland. The comparison between the two outcomes is informative as to the margins on which organized screening programs operate. The fact that we find a significant effect on ever having a mammogram but larger effects on the probability of screening in the past two years suggests that these programs have important effects on both initiation and the regularity with which women screen.

4.3 Alternative Samples

In Table 4, we report key results from models using alternative estimation samples. For ease of comparison, the covariate-adjusted results from column 2 of Table 3 are presented again in the first row. In row 2 we exploit the limited longitudinal feature of the ESPS data by limiting the sample to respondents who appear more than once in the data and estimating a model with individual fixed effects. The estimated program effects from this model are comparable to our main estimates.

The next three rows illustrate the impact of changing the age criteria used to form the estimation sample or the target group. Because very young and very old women may not be good controls for women in the target age range, in row 2 we limit the sample to women between the ages of 40 and 80. In row 4, the sample includes all women 35 and older with the exception of those who are 50 or 51 at the time of the survey. The reason for dropping women right above the lower age threshold is that while they are eligible for the program, some may have not yet received an invitation letter. These modifications also do not have a material impact on the estimates.

A particular feature of our research design is that the control group combines women who are too young to participate in the program and women who are too old. These two groups are not only quite different in terms of their demand for mammography in the absence of the program, but also in the extent to which their behavior may be influenced by the program. Women under the age of 50 are a “cleaner” control group as they should have never received a letter inviting them to have a mammogram through the program. In contrast, some women above the age of 74 will have participated in the program, especially in the later years.

Additionally, to the extent that their recall is not perfect, some women who received a mammogram through the program, say, three or four years ago, may mistakenly say that they had one in the past two years. Thus, we would expect to find stronger effects of the program if we compare women in the target group only to those under age 50 than if we compare them to women over age 74. Consistent with this expectation, our estimates of $\Delta\Delta_L$ and $\Delta\Delta_N$ are slightly larger than the corresponding estimates for the full sample, though again the difference is small.

4.4 Accounting for Heterogeneous Effects by Age

Even though the covariate-adjusted models reported in Table 3 control flexibly for the main effect of age, they restrict the impact of organized screening to be the same for all women in the target groups. In Figure 2 and Table 5 we present analyses that allow the effect of the program to vary with age. We stratify the analysis by *département* type to account for baseline differences in policy. The figure uses two-year bins; in the regression we interact the indicator variable for the “post” period with indicators for five-year age categories.

The results for *départements* without a pre-existing local program (panel A of the figure and column 1 of the table) provide the clearest evidence of the impact of the national program. When there was no organized screening program in place, mammography rates increased with age up to age 60 and declined thereafter. A comparison of the age profiles for the “pre” and “post” periods indicates that the implementation of the national program had no effect on mammography rates for women under the age of 50. This is visually apparent from the figure and can be seen by the fact that the coefficient on “post”, which represents the change over time for 35 to 40 year olds and the interaction of that variable and indicators for the next two age categories (40-45, 45-49) are all insignificantly different from zero. Again, these null results for women who were just below the program’s age eligibility threshold suggest that there is little reason to worry about unobservable shocks that might have affected mammography rates in France during this period.

The results indicate that the implementation of the screening program increased mammography rates for all age groups within the 50 to 74 year-old target range, but the effect was not uniform. The percentage of women between the ages of 50 and 54 having a mammogram in the past two years increased by just under 9 percentage points after the national screening program was established. After the program was in place, mammography rates increased slightly up until around age 70 and then began to decline thereafter. Because mammography rates peaked at an earlier age during the “pre” period, the implied effect of the program is larger for women in their 60s and 70s than women in their 50s. The probability of having a

recent mammogram increased by roughly 20 percentage points for women in their 60s and by 29 percentage points for women between 70 and 74. This pattern provides further evidence suggesting that an important way that the program increased screening was by affecting the regularity of mammography use among women in the target age range.

There was also a statistically significant increase among women between the ages of 75 and 79, who are just outside the target age range. Given that the dependent variable equals one for women who had a mammogram in the past two years, many of these women may have participated in the national screening program just before aging out of the target group. Indeed, a supplementary analysis suggests that this is the case. We ran separate regressions for 75–79 year-olds, allowing the effect to differ between 75–76 year-olds, who would have been eligible for the organized program during the two year look-back period, and 77–79 year-olds, who would not have been. For the younger group, the probability of having a recent mammogram increased by 25 percentage points, which is comparable to the effect for 70–74-year olds. The increase was roughly half as large for 77–79 year-olds, though it was still statistically significant (0.13, $p=0.005$). This effect for women just above the upper age threshold may reflect a true spillover effect. For example, after being exposed to the organized program women may continue to have a strong demand for screening even after they age out of the program. Alternatively, it could reflect measurement error: women may be understating the time since their last mammogram.

4.5 Impacts on Disparities in Screening

Both the basic difference-in-differences results and the models allowing for heterogeneous effects by age indicate that France’s national breast cancer screening program significantly increased the percentage of women receiving mammograms. We now turn to the question of whether organized screening has also reduced socioeconomic disparities in mammography utilization. Table 6 presents utilization rates tabulated by education and income categories. Because we are interested in how utilization changed among affected women after the national program was implemented, we focus on women in the target age range of 50 to 74 years old. To account for differences in baseline conditions, we present separate results for *départements* with and without pre-existing local programs.¹²

Looking first at *départements* without pre-existing local programs, we see that before the national pro-

¹²Some studies in the literature on health disparities focus on unadjusted differences among groups, while others condition on proxies for health need and preferences as well as, in some cases, other observable characteristics. Because we are interested in overall differences in mammography use among targeted women, we focus on unadjusted differences across education and income groups. For a useful discussion of methodological issues concerning the measurement and analysis of health-related disparities, see Cook, McGuire and Zaslavsky (2012).

gram was established there were strong gradients with respect to education and income. Women with a middle school education were 16 percentage points more likely to report having had a mammogram in the past 2 years than women with a primary school education or less. The utilization rate is higher still for women with high school educations and those with university degrees. The ratio between the rate for the highest education category to the rate for the lowest category was 1.79. The percentage of women with a recent mammogram also increased monotonically with income, with a slightly larger ratio between the highest and lowest quintiles. After the national program was put in place, mammography rates in those *départements* increased for all education and income categories, though the change was generally larger at the lower ends of each distribution. The changes were 18.3 and 20.9 percentage points for the lowest education and income categories, respectively, compared to just over 6 percentage points for the highest categories. The ratio between the top and bottom income quintiles fell from 1.99 to 1.35.

In *départements* with pre-existing local programs, the baseline gradients were less steep, which also suggests that organized screening reduces socioeconomic disparities. There, we also see greater increases over time for women in lower education categories, though the differences were less pronounced than what we observe for *départements* that went from having no program to implementing the national program. In the “post” period, the ratio of the mammography rates for the top and bottom education category and income categories were similar in the two types of *départements*.

The 2006 and 2008 ESPS surveys asked not only whether a woman had a mammogram in recent years, but those who had a mammogram were asked whether or not they received it through the organized program. In the last column of the table we present the percentage of women in each education or income category that participated in the program. For these calculations, the sample is limited to women who had a mammogram in the past 2 years. Because the overall utilization rate and the gradients are so similar across *département* types, we pool *départements* with and without pre-existing local programs. The results indicate that a strong negative relationship between socioeconomic status and the decision to obtain a mammogram through the organized program. Seventy percent of women with a primary education or less who had a mammogram in the past two years received it through the program, compared to 53 percent of women with at least a university degree. Similarly, the percentage using the program ranged from 71.5 percent in the lowest income quintile to 55.8 percent in the highest. Multiplying these percentages by the mammography rates for the post period, gives the percentage of women in each group participating in the program. This calculation indicates that program participation was quite similar across groups and that the gradients that remain are driven by the fact that higher SES women are more likely to go outside the program to receive a mammogram.

Overall, the results in Table 6 suggest that the organized program had the effect of reducing disparities in mammography use.

5 Discussion and Conclusion

Our results provide strong evidence that French women who were eligible for a publicly funded organized screening program were significantly more likely to have had a recent mammogram than women who were not eligible. As with any difference-in-differences analysis, the interpretation of our results as causal effects depends importantly on untestable assumptions about the comparability of treatment and control groups. In our case, there are two critical comparisons, one that is cross-sectional and one related to changes over time.

Our cross-sectional estimates of the effect of the local programs that existed before 2004 relies on the assumption that women in *departements* without local programs are good controls for women in *departements* with such programs. Several results support this assumption. First, women in the two types of *departements* are remarkably similar in observable demographic, economic and health characteristics. Second, in the years 2000 and 2002, differences in mammography use are observed *only* for women in the target age range. Outside this age group, we observe no significant difference in screening rates. Third, after 2004, when a uniform policy was in place throughout France, we see no difference in mammography utilization between *departements* that did and did not have local programs prior to 2004. Taken together, these factors suggest that the roughly 6 percentage point difference in screening rates that we observe in that earlier period represents the causal effect of the local programs.

Our estimate of the effect of the national program is identified by comparing changes over time for women within and outside the target age range. Several factors support the validity of this identification strategy as well. We see no trend in mammography rates for women in either the target or control group between 2000 and 2002. Moreover, after 2004 screening rates remained constant for the control group, suggesting the non-importance of secular trends in breast cancer awareness, technology diffusion or other factors affecting clinical practice. For the target group, however, there is a large and significant increase in screening after the national program was put in place. Our preferred estimate, based on a regression model that conditions on individual demographic, economic and health characteristics implies that the national program led to a 12 percentage point increase in the screening rate, a 29 percent effect relative to the baseline mean. Regression models that allow for heterogeneous effects related to age provide further evidence that the increases in

mammography utilization occurred only for women age 50 or older.

The implementation of the national program around 2004 meant that all pre-existing local programs adopted the new protocol, which involved invited women to screen every two years, as opposed to every three under the old protocol. This change in frequency translates to a 50 percent increase in the number of women receiving an invitation letter each year. But, our estimate of the impact of the national program is more than 50 percent larger than our estimate of the local programs. This suggests that some of the other differences between the new and old protocols, such as having images read by two independent radiologists rather than one, and also having a clinical breast exam, may have increased participation rates. Alternatively, it may be that along with the transition to the new protocol, there was a stronger outreach effort. Further research on how women perceive and value different aspects of organized programs could shed light on this question.

The differences between the local and national programs suggests that small differences in program design may have important implications. Thus, although national breast cancer screenings implemented by European countries have several key features in common, there is no guarantee that they will be comparable in terms of their effects. Therefore, it is valuable to have multiple studies on different countries' programs. The fact that our estimates of the impact of the French program are similar to those found for other European countries (Carrieri and Wuebker, 2016; Pletscher, 2015) strengthens the conclusion that organized screening programs are successful in increasing the percentage of women obtaining a mammogram.

One important difference between our study and that earlier research is that we test for heterogeneous effects related to age. Interestingly, we find the largest effects for women in their mid-60s, who are in the middle of the target age range. This result combined with the fact that we find weaker effects on the probability of *ever* having a mammogram suggest that the most important effect of the program may not be on mammography initiation, but rather on the regularity of screening.

By eliminating financial barriers and increasing awareness of the importance of screening, organized programs have the potential to reduce socioeconomic disparities in cancer screening. Consistent with other research on France and other European countries, in the years prior to the introduction of the national program, we observe significant positive gradients in mammography use with respect to education and income among target age women. The implementation of the national program increased mammography rates for women of all education and income levels. However, because the increases were greater for women of lower socioeconomic status, the policy had the effect of reducing disparities in mammography utilization.

While our results suggest that France's organized breast cancer screening program was successful at

increasing mammography use, the ultimate goal of any such program is to reduce mortality through the timely detection of treatable tumors. Although the benefits of mammography have long been taken as given, the strongest empirical evidence comes from randomized clinical trials, not population-based screening programs. The extent to which the higher rates of mammography use generated by this program led to reductions in mortality is an empirical question that merits further research.

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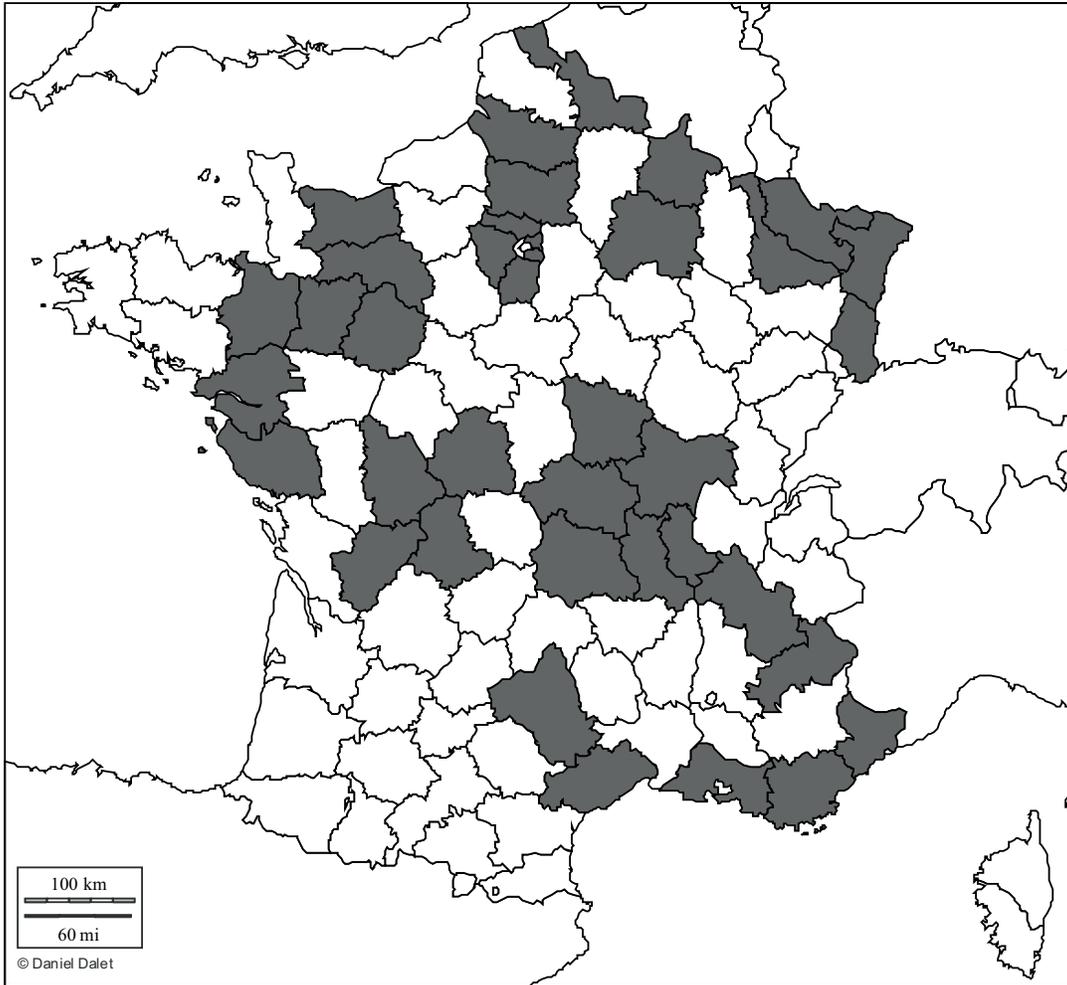
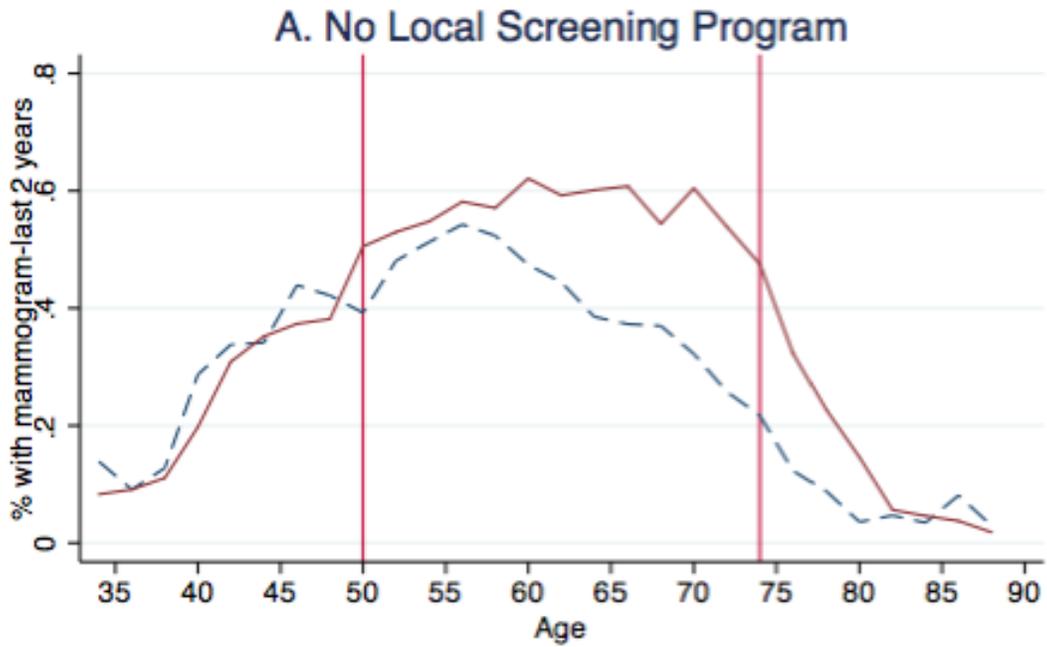
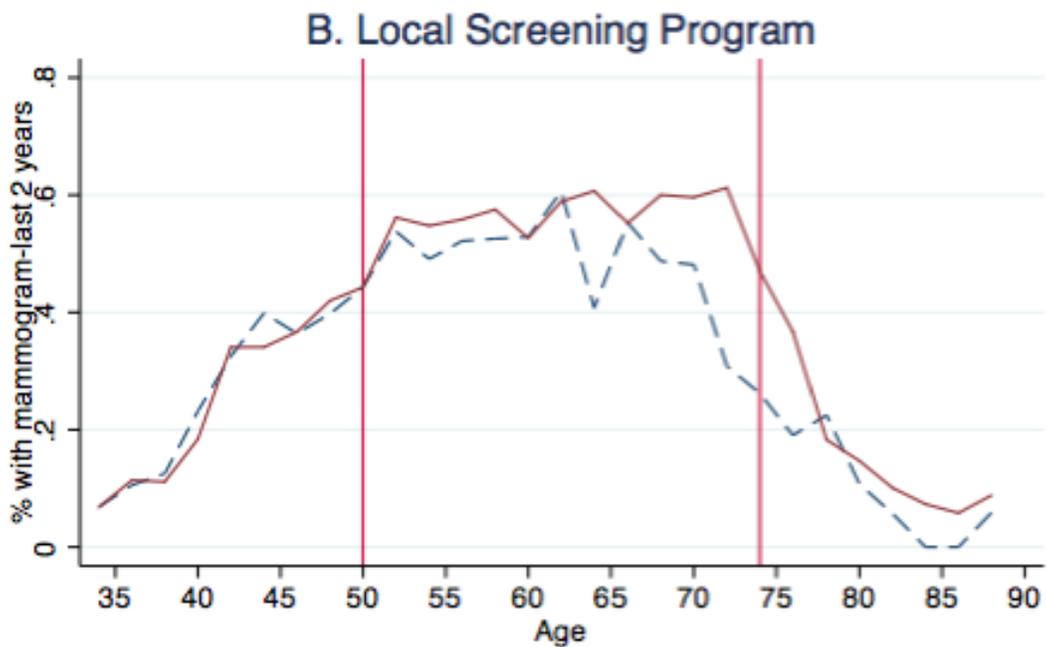


Figure 1: Implementation of the local and national programs ^a

^aThe grey areas represent the départements that adopted a local program before 2004.



The dashed line represents the pre-2004 period. The solid line represents the post-2004 period.



The dashed line represents the pre-2004 period. The solid line represents the post-2004 period.

Figure 2: The Percentage of Women with a Mammogram in the Past 2 Years by Age

Table 1: Summary Statistics: Full ESPS Sample, 2000-2010

	All		Depts without a local program		Depts with a local program	
	Mean	Std.	Mean	Std.	Mean	Std.
Mammogram in the past 2 yrs	0.378	0.487	0.372	0.483	0.385	0.487
Ever had a mammogram	0.531	0.499	0.526	0.499	0.537	0.499
Poor health	0.046	0.194	0.045	0.207	0.048	0.213
Fair health	0.168	0.362	0.167	0.373	0.169	0.375
Good health	0.310	0.462	0.308	0.462	0.313	0.464
Excellent health	0.160	0.382	0.163	0.369	0.157	0.364
Health unknown	0.297	0.454	0.298	0.457	0.295	0.456
Private compl. insurance	0.877	0.328	0.882	0.323	0.871	0.335
Public compl. insurance	0.054	0.226	0.051	0.219	0.058	0.235
No compl. Insurance	0.008	0.091	0.009	0.097	0.010	0.097
Unknown	0.009	0.097	0.008	0.091	0.008	0.091
Has long-term condition	0.157	0.363	0.156	0.363	0.157	0.364
Smoker	0.137	0.344	0.140	0.347	0.134	0.341
Education: Primary or less	0.303	0.459	0.301	0.459	0.305	0.461
Education: Middle school	0.271	0.444	0.267	0.442	0.276	0.447
Education: High school	0.192	0.394	0.196	0.397	0.188	0.391
Education: University	0.194	0.396	0.200	0.400	0.188	0.391
Education: Other	0.040	0.195	0.037	0.189	0.043	0.202
Occupation: Farmer	0.047	0.212	0.057	0.231	0.035	0.185
Occupation: Craftsman	0.048	0.214	0.053	0.223	0.043	0.202
Occupation: Executive	0.082	0.274	0.083	0.276	0.080	0.271
Occupation: Intermediate occup.	0.176	0.381	0.181	0.385	0.170	0.376
Occupation: Employees	0.431	0.495	0.416	0.493	0.449	0.497
Occupation: Workers	0.163	0.369	0.162	0.368	0.165	0.371
Occupation: Other/Unknown	0.053	0.224	0.049	0.215	0.058	0.234
Income: 1st quintile	0.106	0.308	0.108	0.311	0.104	0.305
Income: 2nd quintile	0.123	0.329	0.125	0.331	0.121	0.327
Income: 3rd quintile	0.132	0.338	0.134	0.341	0.129	0.335
Income: 4th quintile	0.171	0.376	0.167	0.373	0.176	0.381
Income: 5th quintile	0.182	0.386	0.179	0.384	0.185	0.389
Income: Refused to answer	0.286	0.452	0.287	0.452	0.285	0.451
Rural	0.293	0.455	0.347	0.476	0.227	0.419
Paris	0.124	0.330	0.113	0.317	0.137	0.344
Age	54.8	13.600	55.10	13.805	54.40	13.337
Radiologist density	9.053	2.362	8.900	2.450	9.239	2.238
Mortality rate 1980-88	16.96	2.192	17.30	2.099	16.54	2.23
Year: 2000	0.179	0.384	0.180	0.384	0.178	0.383
Year: 2002	0.184	0.387	0.184	0.388	0.184	0.387
Year: 2006	0.204	0.403	0.207	0.405	0.202	0.401
Year: 2008	0.213	0.410	0.215	0.411	0.211	0.408
Year: 2010	0.219	0.414	0.214	0.410	0.226	0.418
Observations	29,296		16,059		13,237	

Table 2: Unadjusted Difference-in-Differences Estimates

		Département has a Pre-Existing Program?		
		No	Yes	Difference
A. Pre-National Program (2000 and 2002)		[1]	[2]	[2] - [1]
	Outside of Target Age Range	0.250 (0.008)	0.254 (0.009)	0.004 (0.012)
	In Target Age Range	0.427 (0.009)	0.490 (0.011)	0.063*** (0.014)
B. Post-National Program (2006 to 2010)				
	Outside of Target Age Range	0.235 (0.006)	0.248 (0.008)	0.012 (0.009)
	In Target Age Range	0.565 (0.007)	0.553 (0.008)	-0.012 (0.010)
C. Change over Time (B - A)				
	Outside of Target Age Range	-0.014 (0.010)	-0.006 (0.011)	
	In Target Age Range	0.138*** (0.012)	0.063*** (0.013)	

Table 3: Basic regression results

	Mammogram Last 2 Years?		Mammogram Ever?	
	(1)	(2)	(3)	(4)
Local (α_1)	0.004 (0.015)	-0.011 (0.012)	0.007 (0.015)	-0.006 (0.012)
Target (α_2)	0.177*** (0.013)	-0.002 (0.012)	0.186*** (0.015)	-0.043*** (0.013)
Post (α_3)	-0.014 (0.009)	-0.026*** (0.009)	0.064*** (0.010)	0.035*** (0.008)
Local x Target (β_1)	0.059*** (0.021)	0.066*** (0.018)	0.031 (0.022)	0.037** (0.017)
Post x Local (β_2)	0.009 (0.013)	0.012 (0.014)	0.012 (0.014)	0.017 (0.013)
Post x Target (β_3)	0.153*** (0.015)	0.122*** (0.014)	0.065*** (0.017)	0.037*** (0.012)
Post x Local x Target (γ)	-0.084*** (0.019)	-0.080*** (0.017)	-0.061** (0.023)	-0.058*** (0.018)
$\Delta\Delta L$ (β_1)	0.059*** (0.021)	0.066*** (0.018)	0.031 (0.022)	0.037** (0.017)
$\Delta\Delta N$ (β_3)	0.153*** (0.015)	0.122*** (0.014)	0.065*** (0.017)	0.037*** (0.012)
$\Delta\Delta LN$ ($\beta_3 + \gamma$)	0.069*** (0.015)	0.042*** (0.011)	0.004 (0.016)	-0.021 (0.013)
N	29,296	29,296	29,296	29,296
Covariates?	No	Yes	No	Yes

Notes: The models in columns 2, 4 include the following covariates: age, age squared, age cubed, the number of radiologists per capita in the département; indicators for smokers, individuals with long-standing chronic conditions, living in a rural area, living in the greater Paris region; and categorical variables for self-reported health, complementary health insurance coverage, education, current or former occupation, income quintile and breast cancer mortality rate. See Appendix Table A.1 for results corresponding to the model in column 2. *** $p < .01$; ** $p < .05$; * $p < .10$

Table 4: Regression results of robustness check specifications

	$\Delta\Delta L$	$\Delta\Delta N$	$\Delta\Delta LN$
1. Full Sample (N = 29,296)	0.066*** (0.018)	0.122*** (0.014)	0.065*** (0.013)
2. Panel analysis (N = 17,960)	0.054*** (0.018)	0.128*** (0.018)	0.062*** (0.014)
3. Ages 40 to 80 (N = 24,305)	0.064*** (0.020)	0.116*** (0.014)	0.041** (0.012)
4. Drop 50 & 51 Year-olds (N = 27,586)	0.067*** (0.019)	0.125*** (0.015)	0.049*** (0.012)
5. Control group 49 and younger (N=26,207)	0.079*** (0.019)	0.137*** (0.014)	0.039** (0.011)

*** $p < .01$; ** $p < .05$; * $p < .10$

Table 5: Regression results by age

	Dépts w/o Local Program		Dépts with Local Program	
	Coefficient	Std. Error	Coefficient	Std. Error
Age (ref: 35-39)				
Age 40 to 44	0.203***	(0.022)	0.200***	(0.020)
Age 45 to 49	0.308***	(0.020)	0.279***	(0.025)
Age 50 to 54	0.345***	(0.023)	0.386***	(0.020)
Age 55 to 59	0.408***	(0.023)	0.405***	(0.028)
Age 60 to 64	0.320***	(0.025)	0.424***	(0.030)
Age 65 to 69	0.272***	(0.025)	0.401***	(0.030)
Age 70 to 74	0.174***	(0.021)	0.257***	(0.041)
Age 75 to 79	-0.007	(0.019)	0.110***	(0.038)
Age 80 to 84	-0.072***	(0.019)	-0.029	(0.027)
Age 85+	-0.064***	(0.021)	-0.095***	(0.017)
Post	-0.015	(0.015)	-0.001	(0.015)
Post x 40 to 44	-0.024	(0.027)	-0.029	(0.023)
Post x 45 to 49	-0.031	(0.026)	0.002	(0.031)
Post x 50 to 54	0.088***	(0.026)	0.027	(0.023)
Post x 55 to 59	0.057**	(0.027)	0.042	(0.031)
Post x 60 to 64	0.192***	(0.030)	0.034	(0.040)
Post x 65 to 69	0.204***	(0.035)	0.079*	(0.040)
Post x 70 to 74	0.289***	(0.035)	0.219***	(0.041)
Post x 75 to 79	0.205***	(0.031)	0.081*	(0.045)
Post x 80 to 84	0.069**	(0.027)	0.041	(0.035)
Post x 85+	-0.009	(0.024)	0.038	(0.026)
Constant	0.113***	(0.011)	0.107***	(0.016)
N	16,059		13,237	

*** $p < .01$; ** $p < .05$; * $p < .10$

Table 6: Percentage of Women Receiving a Mammogram in Past 2 Years by income and education categories

	Dépt with no Local Program			Dépts with Local Program			% Screened via Organized Program
<u>A. Differences by Education</u>	Pre-2004	Post-2004	Change	Pre-2004	Post-2004	Change	Post-2004
	(N = 2,562)	(N = 4,806)		(N = 2,072)	(N = 3,994)	Change	(N = 3464)
Primary or less	31.8%	50.1%	18.3% ***	42.8%	50.3%	7.5%***	70.3%
Middle School	47.8%	57.7%	9.9% ***	50.0%	58.4%	8.4%**	59.6%
High School	53.8%	63.6%	9.8 % **	56.7%	59.3%	2.6%	61.7%
University or higher	56.8%	63.1%	6.3 % **	63.1%	62.2%	-0.9%	53.0%
University/Primary or less	1.79	1.26		1.47	1.24		
<u>B. Differences by Income</u>	Pre-2004	Post-2004	Change	Pre-2004	Post-2004	Change	Post-2004
	(N = 1,856)	(N = 3,535)		(N = 1,492)	(N = 2,954)		(N = 3464)
1st Quintile	33.6%	54.5%	20.9% ***	50.2%	55.2%	4.9%	71.5%
2nd Quintile	42.1%	61.4%	19.3%***	54.5%	63.1%	8.6%**	66.0%
3rd Quintile	53.7%	66.9%	13.2% ***	60.3%	62.9%	2.6%	67.0%
4th Quintile	61.6%	67.9%	6.3% **	66.2%	68.9%	2.8%	61.3%
5th Quintile	66.7%	73.3%	6.5%**	66.3%	67.9%	1.7%	55.8%
5th Quintile/1st Quintile	1.99	1.35		1.32	1.23		

Notes: We assess if the change is statistically significant using t-tests. Screened via Organized program is only available for the years 2006 and 2008.

*** $p < .01$; ** $p < .05$; * $p < .10$

A Appendix

Table A.1: Basic regression results with covariates

	Coefficient	Std. Error
Local	-0.011	(0.012)
Target	-0.002	(0.012)
Post	-0.027***	(0.009)
Local x Target	0.066***	(0.018)
Post x Local	0.012	(0.014)
Post x Target	0.122***	(0.014)
Post x Local x Target	-0.080***	(0.017)
Health status (ref: good)		
Poor	-0.085***	(0.013)
Fair	-0.015*	(0.008)
Excellent	-0.030***	(0.008)
Unknown	-0.470***	(0.010)
Complementary health insurance (ref: private)		
Unknown	-0.044***	(0.017)
None	-0.088***	(0.010)
Public	-0.069***	(0.011)
Chronic disease (ref: no)		
Has a chronic disease	0.016**	(0.007)
Smoker	-0.043***	(0.008)
Education (ref: primary or lower)		
Junior High school	0.032***	(0.007)
High school	0.037***	(0.007)
University	0.040***	(0.009)
Other	0.002	(0.011)
Occupation (ref: executive)		
Farmer	-0.036***	(0.013)
Shopkeeper, craftmen	-0.025	(0.017)
Intermediary profession	0.009	(0.011)
Employee	-0.015	(0.011)
Worker	-0.042***	(0.014)
Not working/other	-0.078***	(0.017)
Income (ref: 1st quintile)		
2nd quintile	0.023**	(0.011)
3rd quintile	0.041***	(0.012)
4th quintile	0.060***	(0.010)
5th quintile	0.082***	(0.010)
Unknown	0.007	(0.009)
Rural	-0.010	(0.007)
Parisian region	0.013	(0.009)
Age	0.167***	(0.009)
Age squared	-0.002***	(0.000)
Aged cubed	0.000***	(0.000)
Radiologist density	0.007***	(0.001)
Mortality rate of breast cancer	-0.001	(0.002)
Constant	-3.418***	(0.171)
Observations	29,296	
R-squared	0.340	

Notes: *** $p < .01$; ** $p < .05$; * $p < .10$