

# The Impact of Bank Credit on Labor Reallocation and Aggregate Industry Productivity

John Bai, Daniel Carvalho and Gordon Phillips\*

April 20, 2015

Using a difference-in-difference methodology, we find that the state-level banking deregulation of local U.S. credit markets leads to significant increases in the reallocation of labor within local industries towards firms with higher marginal products of labor. Using firm production functions estimated with plant-level data, we propose and examine an approach that quantifies the industry productivity gains from labor reallocation and find that these gains are economically important. Our analysis suggests that labor reallocation is a significant channel through which credit market conditions affect the aggregate productivity and performance of local industries.

---

\* We thank seminar participants at the University of Southern California. Authors are from the University of Southern California. Carvalho can be reached at [dcarvalho@marshall.usc.edu](mailto:dcarvalho@marshall.usc.edu), Bai can be reached at [jbai@marshall.usc.edu](mailto:jbai@marshall.usc.edu), Phillips can be reached at [gordonph@marshall.usc.edu](mailto:gordonph@marshall.usc.edu).

An important question in economics and finance is to understand how financial markets affect real economic activity. Given the role of financial markets in moving resources towards the best economic opportunities, previous research has focused on how financing frictions may impact the allocation of resources and, as a consequence, aggregate productivity. Two main channels have been posed and debated.<sup>1</sup> Financing frictions can lower aggregate productivity by leading to a misallocation of capital across existing firms or by distorting firms' entry and exit decisions. However, despite the central importance of labor as a factor used in production, limited attention has been paid to the role of financing markets in facilitating the reallocation of labor towards the most productive firms. Indeed, existing research typically assumes that financing frictions do not directly affect firms' ability to adjust their labor decisions, and that these frictions influence the allocation of labor only indirectly through their impact on the allocation of capital. According to this view, financial markets will not have a first-order effect on aggregate productivity by facilitating the reallocation of labor towards the most productive firms.<sup>2</sup>

In this paper, we study the role of financial markets in influencing aggregate productivity by shaping the reallocation of labor across firms. Using a difference-in-difference analysis, we examine how reforms in U.S. local credit markets through major state-level banking deregulations affect the aggregate productivity of local industries by shaping the reallocation of labor across firms. We find that these state-level banking deregulation events are associated with significant increases in the within industry reallocation of labor towards higher marginal product of labor firms and that labor reallocation is associated with large gains in aggregate industry productivity.

Intuitively, labor reallocation will only affect the aggregate productivity of an industry to the extent that these reallocations are correlated with differences in firms' marginal products of labor. We propose and estimate an approach to formalize this intuition and measure the overall impact of within-industry labor reallocations on industry productivity growth, which we label labor reallocation gains. We build on previous research suggesting how to use plant-level data to decompose aggregate industry productivity growth into its different determinants and isolate the contribution of labor reallocation to this growth.

---

<sup>1</sup> Recent examples include Hsieh and Klenow (2009), Bartelsman, Haltiwanger, and Scarpeta (2013), Buera, Kaboski, and Shin (2011), Collard-Wexler and De Loecker (2014) and Midrigan and Xu (2014).

<sup>2</sup> If financing frictions are not preventing labor to move across firms with diverging returns in using labor, there is no reason to expect financing frictions to have first-order effects on aggregate productivity through labor misallocation.

We argue that financing frictions can potentially have significant effects on aggregate productivity by directly affecting labor reallocations. First, there are different reasons to expect financing frictions to directly affect firms' employment decisions. To begin, firms will need financing to employ more labor if there is a timing delay between payments to workers and the additional cash flows generated by the use of more labor. Firms also often face training and hiring costs, and firm-specific investments by workers can be important, so expanding labor often requires upfront costs.<sup>3</sup> Unlike physical capital which can serve as collateral, it can be harder for labor intensive firms to provide as much collateral to banks as capital intensive firms can provide. Capital also has an additional financing advantage over labor as physical capital is frequently leased directly from capital providers.

Financially constrained firms can also expose workers to greater labor income risks and workers might factor this issue into account when choosing among potential employers.<sup>4</sup> Since firms with higher returns in expanding their labor are likely to be the ones with greater employment growth in the absence of financing frictions, these frictions can limit the extent to which labor is reallocated towards firms with the highest returns in using labor and, as a consequence, lower aggregate productivity. Even if financing constraints in expanding labor were smaller than the ones involved in the financing of long-term capital, their impact on aggregate productivity could still be important when compared to the impact of financing frictions on aggregate productivity through the misallocation of capital, as labor is a significantly larger share of production relative to capital.

In the absence of financing frictions, the demand for labor reallocation across firms with diverging marginal products of labor might also be more important than the demand for capital reallocation. Adjustment costs for an input limit the extent to which the input's marginal product is equalized within an industry, as it reduces firms' incentives to respond to differences in marginal products (Asker, Collard-Wexler, and De Loecker (2014)). Even when financing frictions are not significant, these adjustment costs might be especially important for capital and limit the extent to which the marginal product of capital is equalized across firms. General equilibrium effects are also potentially important for labor. As more productive firms expand and drive up factor prices,

---

<sup>3</sup> Even if some of these returns are generated over short-term horizons, Paravisini et al. (2014) suggests that firms can face significant financing frictions in raising short-term working capital.

<sup>4</sup> Agrawal and Matsa (2013) and Brown and Matsa (2013) provide evidence supporting this idea.

they trigger greater reallocation by crowding out less productive firms (e.g. Melitz (2003)). To the extent that the aggregate supply of labor is more inelastic than the one of capital, these effects will be more important in labor markets. Therefore, whether financing frictions can have an economically significant impact on aggregate productivity by constraining the reallocation of labor is ultimately an empirical question.

We focus on the within-industry resource allocation.<sup>5</sup> Reallocation of labor is defined in broad terms to include any change in the shares of labor allocated to different firms in an industry. These changes in labor shares will incorporate both direct reallocations of labor across firms, where workers switch firms, but also the differential employment growth rates of firms within an industry. Labor reallocation gains are then the component of industry productivity growth that can be explained by changes in the labor shares of firms over time.

Our approach allows us to quantify the impact that these major state-level credit market reforms have on the aggregate output of local industries through the labor reallocation channel. By considering different decompositions of industry productivity growth, our approach also allows us to compare the economic importance of this effect to alternative channels through which credit markets can affect the aggregate productivity and performance of local industries. Credit markets can affect the aggregate productivity growth of local industries through changes in the reallocation of capital, changes in firm-level productivity growth, or changes in the entry and exit decisions of firms.

We implement this analysis with plant-level data from the U.S. Census Bureau on a broad sample of small U.S. manufacturing firms. The essential requirements for the implementation of our approach are measuring within industry gaps in firms' marginal products and empirically isolate the impact of credit market reforms. In order to measure differences in firms' marginal products, we build on previous research in empirical industrial organization which explicitly addresses the simultaneity and selection biases involved in the estimation of production functions (Olley and Pakes (1996), Levinsohn and Petrin (2003), and Akerberg et al. (2006)).

---

<sup>5</sup> Our approach follows Olley and Pakes (1996) and Hsieh and Klenow (2009). This focus on the within industry allocation of resources is often motivated by the existence of significant and persistent gaps in productivity within industries (Bartelsman, Haltiwanger, and Scarpeta (2013)).

We examine the within industry reallocation of labor and the magnitude of industry productivity changes after state-level deregulation in credit markets, when compared to industries in states that did not deregulate credit markets around the same time. The state-level deregulations that we study allowed banks to operate across state borders, as well as reduced local bank monopolies. During our sample period, small U.S. firms heavily relied on loans from local banks as a source of external financing (e.g., Petersen and Rajan (1994)). Previous research has suggested that these reforms affected local credit markets, leading to higher local economic growth and mattered especially for small local firms (e.g., Jayaratne and Strahan (1996), and Cetorelli and Strahan (2006)). These state-level deregulations have the advantage that they are staggered across states over time. Kroszner and Strahan (1999, hereafter KS) provide evidence suggesting that these differences in timing across states were not related to contemporaneous changes in state-level economic or banking conditions.<sup>6</sup>

We estimate that this state banking deregulation is associated with economically important increases in labor reallocation gains. Across different deregulation episodes and specifications, these increases represent between 20%-45% additional increases in productivity over time relative to pre-deregulation changes in productivity. We show that our results are robust to examining geographically close markets that span multiple geographically close states that experience different timing of state banking deregulation. By examining how credit market reforms affects a specific component of aggregate industry productivity growth, labor reallocation gains, we isolate how important shifts in credit conditions matter for aggregate industry productivity through the labor reallocation channel.

We then quantify how these additional reallocation gains associated with credit market deregulation affect the level of industry output and productivity. The scope for such effects is arguably more limited in the U.S. relative to many other countries in which resource misallocation has been studied. We therefore evaluate these previous magnitudes not only on the average local industry in our sample, but also in subsamples where the scope for such gains is predicted to be larger. We predict such gains using data prior to deregulation and measures of potential

---

<sup>6</sup> Kroszner and Strahan (1999) argue that these reforms were triggered by national-level technological changes, which weakened local banking monopolies and reduced their incentives to fight against deregulation, and that differences in the timing of deregulation across states largely capture long-term state characteristics predicting the response of interest groups to these national-level changes.

reallocation gains using our framework. Intuitively, industries with high potential gains are industries with higher dispersion of marginal products prior to deregulation. We find that these changes in labor reallocation lead to economically large increases in industry productivity especially in industries with high dispersion of marginal products.

We find that these results are robust to several checks on the two essential requirements of our analysis. First, we address a potential concern regarding the accuracy of our measured marginal product of labor differences across firms. We find that our results are robust across a wide range of specifications and approaches to estimating production functions, including evidence that our results are not driven by omitted differences in worker skill across firms. Second, we address a concern with the identification of the effect of local banking deregulation. In our basic findings, identification comes from the staggered nature of deregulation episodes across states.

Our identification hinges on the assumption that state-level banking deregulation is not related to other changes differentially affecting the growth of higher marginal product firms within local industries. We provide direct evidence that deregulation is not correlated with prior changes in this differential growth. We then examine these findings in depth by constructing a sample of geographically and economically closely matched industries. For each local industry in a state that deregulated credit markets during our sample (treated industry), we construct a group of control industries which include only geographically close industries located in states that did not deregulate credit markets around the same period. We find that, relative to matched control industries, treated industries significantly increase their resource reallocation towards higher marginal product firms in the years immediately after their deregulation episodes. Moreover, we find that the magnitudes of these effects match the ones from our basic results.

We also consider the impact of credit market deregulation on industry productivity through the alternative channels previously discussed. We find that labor reallocation gains are important when compared to the productivity gains associated with capital reallocations and these alternative channels. Consistent with prior research, we find that credit market deregulation is associated with increases in firm-level productivity (Krishnan, Nandi and Puri (2014)). For the average industry, we find that the magnitude of the previous firm-level productivity effect is comparable to the ones of the reallocation of production factors, but economically smaller. Moreover, in industries more likely to have misallocation, the magnitude of the labor reallocation channel is significantly larger

than the firm-level channel documented by Krishnan, Nandi and Puri. These results suggest the importance of studying the implications of financing frictions for productivity at the industry level and the importance of labor reallocation.

While we find evidence that firms' entry and exit decisions change with deregulation, our analysis suggests that the implications of these effects for industry productivity are limited when compared to the intensive margin effects we document. In the context of the U.S. banking deregulation experience, these findings support the view that changes in credit markets affect industry productivity more by improving the resource allocation of firms at later stages of their life instead of improving selection of more productive firms at birth. This is consistent with Kerr and Nanda (2009) who show that it is hard to predict the quality of new firms before they start operating and producing results.

Overall, our paper makes two main contributions to a growing literature on the impact of finance on resource allocation and aggregate productivity that we discuss in greater detail in the next section. First, we provide evidence that the labor reallocation channel can be an economically important channel through which financial markets affect aggregate productivity. Second, we provide direct evidence that changes in financial markets can have economically important effects on aggregate productivity through their impact on the intensive margin allocation of resources. Our results show that such effects can be significant even in the context of the U.S.

A growing body of research has emphasized that differences in the within-industry allocation of resources play a significant role in explaining aggregate productivity gaps at the industry or country level, but has not converged on the underlying mechanisms driving these differences in resource allocation nor whether these productivity gaps may be mitigated by improvements in credit markets.<sup>7</sup> We provide new evidence on the specific mechanisms through which important reforms in credit markets can matter for the real economy and relate to previous research on financial development and growth at the aggregate industry level.<sup>8</sup>

---

<sup>7</sup> For example, see Olley and Pakes (1996), Hsieh and Klenow (2009), Bartelsman, Haltiwanger, and Scarpeta (2013), and Collard-Wexler and De Loecker (2014).

<sup>8</sup> Previous research has examined the impact of financing frictions on firm employment and aggregate unemployment (Benmelech et al. (2011) and Chodorow-Reich (2014)), as well as dispersions in employment growth rates across industries (Pagano and Pica (2012)), but has not examined the effect on firm and aggregate industry productivity. See Levine (1997), Rajan and Zingales (1998), Beck, Levine, and Loayza (2000) and the references therein for the effect of financial development on growth at the country level.

## 1. Related Literature

In this section we discuss in greater detail the connection between our paper and previous research on how financial markets affect the allocation of resources and aggregate productivity. Previous research has estimated calibrated models with financing frictions and used them to quantify the channels through these frictions affect aggregate productivity (Buera, Kaboski, and Shin (2011), Midrigan and Xu (2014), and the references therein). A first way that the analysis in this paper complements these papers is by considering the role of the labor reallocation channel. We provide evidence on how differences in financial markets affect the reallocation of resources and aggregate productivity conditional on the importance of other factors. In practice, there is a range of frictions potentially distorting the allocation of resources within an industry, such as labor and product market regulations, and political institutions. For tractability, calibrated exercises typically assume these frictions are not present and attribute all deviations from benchmarks in resource allocation to financing frictions.<sup>9</sup> A final way that our analysis complements these exercises is providing direct evidence on how significant changes in credit markets affect the different determinants of industry productivity growth.

Other papers have also connected credit markets reforms or measures of financial development to differences in resource allocation within and across industries. Wurgler (2000) relates cross-country differences in financial development to a measure of how efficiently countries allocate capital across their industries. Bertrand, Schoar, and Thesmar (2007) analyze how French banking deregulation reforms affect the entry and exit decisions of firms and the link between their product market shares and operating performance. Cetorelli and Strahan (2006) and Nanda and Kerr (2009) study how U.S. state-level banking deregulations affect the size distribution of firms and their entry and exit decisions, respectively. While the effects documented in this previous research are likely to have implications for aggregate productivity, these implications are not explicitly analyzed. In the absence of such analysis, the quantitative implications of these results for the different channels through which financial markets affect aggregate productivity are unclear. More

---

<sup>9</sup> While we do not have a calibrated model, Moll (2014) emphasizes that tractability issues limit researchers' ability to evaluate the robustness of such quantitative exercises to different specifications of the environment and illustrates how changes in some commonly used assumptions, such as a focus on steady-state outcomes, can have first-order effects on the results.

specifically, it is unclear from this evidence whether financial markets can have a first-order effect on aggregate productivity by affecting the reallocation of labor.

Larrain and Stumpner (2013) explicitly analyze how cross-country differences in financial development across Eastern European countries affect different components of aggregate industry productivity. They do not consider the role of financial markets in affecting aggregate industry productivity through the reallocation of labor and assume that firms' marginal products of labor are equalized to wages, what implies that such gains are equal to zero. Their analysis also does not separate the effect of financial markets on industry productivity through intensive margin reallocations from their effects through changes in the entry and exit decisions of firms in the data due both to market selection and data coverage.

## **2. Methodological Framework**

In this section, we describe our methodology to quantify the significance of the labor reallocation channel in greater detail and then present the results implementing our methodology.

### **2.1. Measuring Marginal Reallocation Gains**

We start by illustrating how to isolate the contribution of resource reallocation to marginal changes in industry productivity using first-order approximations for changes in industry output over time. We define industry productivity growth as the industry value-added growth in excess of what can be predicted by the aggregate growth of industry production factors. We focus on value added because it avoids double counting output across industries. In our main results, percentage differences in industry value added are measured at a fixed price for firms' real output.<sup>10</sup> This approach to capture changes in industry productivity is similar to the one used in recent research measuring differences in aggregate productivity with firm- or plant-level data. Our measure of industry productivity growth can be derived from the framework proposed by Levinsohn and Petrin (2012, hereafter LP) to measure economy-wide productivity growth with

---

<sup>10</sup> We also consider measuring differences in industry productivity using simple differences in industry total sales minus material costs. Evaluating differences in output at fixed prices is common in measures of aggregate productivity incorporating heterogeneous goods (e.g., Basu and Fernald (2002), and Petrin and Levinsohn (2012)). Intuitively, relative prices capture relative marginal valuations of different goods and allow us to compare changes in real quantities across them.

plant-level data.<sup>11</sup> We do not rely on well-specified industry production functions. Instead, we build from firm-level production functions and the aggregation of output across firms.

A firm  $i$  in industry  $j$  and time  $t$  can produce output  $Y_{ijt}$  with a production function given by:

$$Y_{ijt} = A_{ijt}F(K_{ijt}, L_{ijt}, M_{ijt}), \quad (1)$$

where  $A_{ijt}$  is a time-variant and firm-specific productivity component,  $K_{ijt}$  is the firm's capital stock,  $L_{ijt}$  denotes the labor used in production, and  $M_{ijt}$  denotes materials. As is common in the productivity literature, productivity  $A_{ijt}$  is modelled as a Hicks-neutral term. As is also common in this literature, we define firms' output as their total revenues deflated with an industry-specific price deflator. Firm total factor productivity (TFP) is defined as  $A_{ijt}$ . Notice that differences in firm output  $Y_{ijt} = P_{ijt}Q_{ijt}$  in equation (1) can reflect differences in the physical quantity of output  $Q_{ijt}$  but also capture differences in firm-specific relative prices  $P_{ijt}$  (as emphasized by Foster, Haltiwanger and Syverson (2008)).

We are interested in analyzing how the reallocation of resources across an industry's existing firms contributes to industry productivity growth. In our analysis of marginal changes in industry productivity, we focus on industry productivity gains conditional on a given sample of industry firms. When we quantify the cumulative impact of these intensive-margin reallocations on industry productivity, we explicitly take into account the fact that this sample of firms changes over time due to entry and exit. Let  $I_{jt}$  denote a fixed set of firms that exist in industry  $j$  around time  $t$ . For expositional simplicity, in the material following, we assume that output prices are constant within an industry-year but show in Appendix A how we accommodate differentiated products and firm-specific prices. We briefly discuss the intuition for this general case at the end of this section. If output prices are constant within an industry-year, then  $Y_{ijt}$  gives us firms' real output and we can measure industry output as  $Y_{jt} = \sum_{i \in I_{jt}} Y_{ijt}$ .

---

<sup>11</sup> The framework proposed by PL allows one to measure the contribution of an industry to aggregate productivity growth, which might come from expanding industry aggregate factors. We are only interested in productivity gains conditional on the aggregate factors of an industry and show in Appendix A that our measure of industry productivity growth can be derived as a component of the PL measure that only captures this effect.

For any production factor  $X_{ijt}$ , let  $X_{jt} = \sum_{i \in I_{jt}} X_{ijt}$  denote the industry aggregate factor. Notice that, in general, the aggregation of firms' production functions will not necessarily lead to an industry production function with a separable TFP term as in (1). In general, the simple aggregation of firms' individual outputs gives us:

$$Y_{jt} = G(N_{jt}, \{A_{ijt}, SK_{ijt}, SL_{ijt}, SM_{ijt}\}, K_{jt}, L_{jt}, M_{jt}), \quad (2)$$

where  $SF_{ijt} = \frac{F_{ijt}}{F_{jt}}$  is a firm's industry share of production factor  $F$ ,  $N_{jt}$  is the number of firms in  $I_{jt}$ , and  $\{A_{ijt}, SK_{ijt}, SL_{ijt}, SM_{ijt}\}$  denotes the joint distribution of these variables across  $N_{jt}$  observations.

The allocation of resources in this framework is defined in broad terms and captures any differences in the shares of factors allocated to different firms within an industry.<sup>12</sup> Changes in these shares, which we label resource reallocation, will incorporate both direct reallocations of resources across firms, such as asset sales, but also the differential growth rates of firms within an industry. By using a first-order approximation, we can isolate the importance of changes in the allocation of resources in explaining marginal changes in industry productivity over time. More formally, industry productivity growth is defined as:

$$IPG_{jt} = \left( \frac{1}{1-sm_{jt}} \right) \left( \frac{d \ln(Y_{jt})}{dt} - \alpha_{jt} \frac{d \ln(K_{jt})}{dt} - \beta_{jt} \frac{d \ln(L_{jt})}{dt} - \gamma_{jt} \frac{d \ln(M_{jt})}{dt} \right), \quad (3)$$

where  $sm_{jt}$  is the ratio of industry material costs to industry revenue and  $\alpha_{jt}$ ,  $\beta_{jt}$  and  $\gamma_{jt}$  denote industries' capital, labor and materials' elasticity, respectively. The elasticity of each of these factors is computed using the marginal product of the aggregate factor in (2). For example, industry capital elasticity can be defined as  $\alpha_{jt} = \frac{K_{jt}}{Y_{jt}} \frac{\partial Y_{jt}}{\partial K_{jt}}$ . This will tell us the increase in aggregate output predicted by an increase in aggregate factors, holding constant these other determinants of aggregate output. The term  $\left( \frac{1}{1-sm_{jt}} \right)$  converts these percentage industry output gains into percentage value added gains measured at current output prices. Note that  $\left( \frac{1}{1-sm_{jt}} \right) = \frac{P_{jt} Y_{jt}}{VA_{jt}}$ , where  $VA_{jt}$  is

---

<sup>12</sup> This broad definition of resource allocation is commonly used in studies of industry productivity growth (e.g., Olley and Pakes (1996)) and the literature linking within-industry resource allocation to aggregate productivity (e.g., Hsieh and Klenow (2009)).

industry value added and  $P_{jt}$  is the (common) output price in the industry. In the simple case where the industry production function has a separable TFP term as in (1), then (3) will estimate industry productivity growth as TFP growth scaled by  $\left(\frac{1}{1-sm_{jt}}\right)$ .

In Appendix A we show that one can write (3) as:

$$IPG_{jt} = \left(\frac{1}{1-sm_{jt}}\right) \left(\sum_{i \in I_{jt}} \frac{Y_{ijt}}{Y_{jt}} \frac{d \ln(A_{ijt})}{dt} + LRG_{jt} + KRG_{jt} + MRG_{jt}\right), \quad (4)$$

where  $LRG_{jt} = \frac{L_{jt}}{Y_{jt}} \sum_{i \in I_{jt}} \frac{\partial Y_{ijt}}{\partial L} \frac{dSL_{ijt}}{dt}$  denotes labor reallocation gains and the other two terms are defined analogously based on capital and materials. The first term in (4) captures the contribution of firm-level productivity growth to industry growth. The other three terms capture the contribution of resource allocation to industry productivity growth, which we label as reallocation gains. These gains capture the additional growth in industry output due to shifts in firms' factor shares. More precisely, they capture the difference between the realized marginal growth of industry output and the growth we would observe in the absence of any changes in factor shares. To illustrate the intuition for these gains, consider the case of labor reallocation gains. Since  $\frac{dSL_{ijt}}{dt}$  has to add up to zero in the industry, these gains capture an industry covariance between firms' marginal products and  $\frac{dSL_{ijt}}{dt}$ . Intuitively, reallocation gains are positive (negative) only to the extent that higher marginal product firms grow faster (slower) within an industry.

We emphasize the different potential determinants of reallocation gains. In Appendix A we show that one can approximate  $LRG_{jt}$  as:

$$LRG_{jt} \approx \frac{Var\left(\frac{\partial Y_{ijt}}{\partial L}\right)}{E\left(\frac{\partial Y_{ijt}}{\partial L}\right)} \frac{L_{jt}}{Y_{jt}} LRSens_{jt}, \quad (5)$$

where  $Var(.)$  and  $E(.)$  capture variance and expected values measured using the industry distribution and  $LRSens_{jt}$  is the sensitivity of labor reallocation to the marginal product of labor in the industry.  $LRSens_{jt}$  is the additional increase in  $\frac{d \log(SL_{ijt})}{dt}$  predicted by a given percentage increase in  $\frac{\partial Y_{ijt}}{\partial L}$ . More formally, is the coefficient on the log of  $\frac{\partial Y_{ijt}}{\partial L}$  in a linear regression of

$\frac{d \log(SL_{ijt})}{dt}$  on the previous variable and a constant.<sup>13</sup> This sensitivity measures the extent to which industries reallocate resources in response to a given gap in the marginal product of its firms and, intuitively, captures differences in the way industries allocate resources across given opportunities.

As equation (5) illustrates, the impact of changes in  $LR\text{Sens}_{jt}$  on  $LRG_{jt}$  depends on the degree of dispersion in marginal products within the industry and the labor-to-output ratio in the industry. The same sensitivity of reallocation to gaps in marginal products translates into higher productivity gains when there are larger gaps in marginal products in the first place. The output gains from changing these shares are also more important when the industry relies more on the factor per unit of output. These effects are measured by  $\frac{LRG_{jt}}{LR\text{Sens}_{jt}}$ , which captures differences in the potential industry productivity gains from reallocating resources across opportunities in a given way. We label this ratio as the potential reallocation gains.

We now consider the case where firms have differentiated products and face firm-specific prices within an industry. Recall that marginal industry productivity growth is the industry value-added growth, measured at constant output prices, in excess of what can be predicted by the growth of industry aggregate factors. In general, industry productivity growth will be given by the component of  $\frac{1}{VA_{jt}} \left( \sum_{i \in I_{jt}} P_{ijt} \frac{dQ_{ijt}}{dt} \right)$  that cannot be predicted by the growth of industry aggregate factors. In Appendix A we show that, in this general case, industry productivity growth can be decomposed into components analogous to the ones in our previous analysis. In principle, one challenge for implementing our analysis in this context is the absence of extensive data on firm-specific prices  $P_{ijt}$  and real quantities  $Q_{ijt}$  across industries. However, under plausible assumptions, we can make inferences about our results in this general case using the industry-deflated total value of shipments  $Y_{ijt} = P_{ijt} * Q_{ijt}$  as in our previous analysis. In Appendix A we show that if firms face the same elasticity of demand for their differentiated products  $\varepsilon_j$  within each industry – which is very plausible and likely – then reallocation gains are given by our previous gains multiplied by  $\left( \frac{\varepsilon_j}{\varepsilon_j - 1} \right)$ . Moreover, we can decompose these gains in an analogous way to our previous case. In this decomposition, the sensitivity of resource reallocation to marginal

---

<sup>13</sup> The approximation comes from the fact that we replace a regression coefficient in levels by one measured in logs adjusted based on the average value of the variables.

products remains the same as before, and potential gains from reallocation can be obtained by multiplying our previous value by  $\left(\frac{\varepsilon_j}{\varepsilon_j-1}\right)$ .<sup>14</sup> Intuitively, these results all come from the fact that, for any given factor  $F$ , reallocation gains are now evaluated by replacing  $\frac{\partial Y_{ijt}}{\partial F}$  with  $P_{ijt} \frac{\partial Q_{ijt}}{\partial F}$  and  $P_{ijt} \frac{\partial Q_{ijt}}{\partial F} = \frac{\partial Y_{ijt}}{\partial F} \left(\frac{\varepsilon_{jt}}{\varepsilon_{jt}-1}\right)$ .

## 2.2. Examining the Impact of Credit Market Reforms

We examine the impact of a significant credit market reform on our previous reallocation gains. By doing this, we can evaluate how these changes in credit markets affect industry productivity through their impact on the intensive-margin reallocation of resources.<sup>15</sup> Moreover, we analyze this effect on the different components of marginal reallocation gains. This allows us to better understand how credit markets impact reallocation gains. To the extent that credit markets matter by influencing the allocation of resources across given opportunities, we should expect them to affect reallocation gains through the sensitivity of resource reallocation to marginal products. Notice that all the terms in this analysis can be measured if we have estimated the production function specified in (1).

The credit market reforms we examine are state-level banking deregulations. Prior to the 1970s most U.S. states had restrictions on banks' ability to operate within and across state borders that had remained historically stable. Given that small U.S. firms mostly relied on geographically close banks as a source of external financing until the early 1990s (Petersen and Rajan (2002)), these restrictions created local banking monopolies (Kroszner and Strahan (1999, hereafter KS)). Between the early 1970s and early 1990s states relaxed these restrictions in a staggered way. Following previous research on U.S. state banking deregulation, we focus on two main types of restrictions imposed by states. First, states imposed restrictions on intrastate branching. For example, these included restrictions on the ability of multibank holding companies to convert branches of acquired subsidiary banks into branches of a single bank, as well as restrictions on

---

<sup>14</sup> This assumption can be interpreted as an approximation and is common in recent models linking within-industry resource allocation to aggregate productivity (e.g., Hsieh and Klenow (2009) and Bartelsman, Haltiwanger, and Scarpeta (2013)).

<sup>15</sup> After presenting our main analysis, we also provide some evidence on the relative importance of this channel versus other channels through which productivity can be impacted by credit markets, such as changes in firm-level productivity and firms' entry and exit decisions.

banks' ability to open new branches. As Jaraytane and Strahan (1996), and others, we choose the date of intrastate deregulation as the date in which a state permits branching through mergers and acquisitions. Second, the Douglas amendment to the Bank Holding Act of 1956 prevented a bank holding company from acquiring banks in another state unless that state explicitly permitted such acquisitions by statute. No state allowed such acquisitions until the late 1970s. States then entered reciprocal regional or national arrangements which allowed their banks to be acquired by banks in any other state in the arrangement. Except for Hawaii, all states had entered such agreements in 1993. These episodes of interstate deregulation culminated with the passage of the 1994 Riegle-Neal Interstate Banking and Branching Efficiency Act, which codified these state-level changes at the national level. As emphasized by Cetorelli and Strahan (2006), because of national-level deregulation and changes in lending technology (Petersen and Rajan (2002)), it becomes increasingly less plausible to view banking markets as local after this period. Our data is available from 1976 and, motivated by the above timeline, we end our sample in 1993.

We follow Amel (1993) and Kroszner and Strahan (1999) in determining the dates of interstate and intrastate deregulation. Table 1 shows these dates and illustrates the large number of interstate deregulation episodes during our sample period. Given that previous research has provided direct evidence that these deregulation episodes are associated with changes in the borrowing terms of small local firms, e.g. reductions on interest rates, we will focus our analysis on the industry productivity consequences of these deregulation episodes.<sup>16</sup> We are interested in linking changes in aggregate industry productivity to overall credit market conditions faced by an industry. Therefore, the unit of analysis in our results will be an industry-state, which we label as a local industry. In our analysis, we only include small firms with a strong geographic exposure to a given state. More specifically, when defining each local industry, we include only single-plant firms. As we discuss below, these firms represent a significant portion of the aggregate sales and factors in their industry-state. Our results then analyze changes in the aggregate productivity of these local industries using our previous framework.<sup>17</sup>

---

<sup>16</sup> See Kroszner and Strahan (1999), Nanda and Kerr (2009)), and the references therein for a more detailed discussion of state banking deregulation and previous research documenting its effects.

<sup>17</sup> One issue with this approach is that, in addition to entry and exit in an industry, firms might transition between being single-plant and a multi-plant firm. We found that these transitions are empirically not significant and their implication for the aggregate productivity of local industries is limited.

### 2.3. Estimation of Production Functions

In order to implement the previous analysis, we need to first estimate the production function specified in equation (1) for each industry. We build on previous research in empirical industrial organization which explicitly addresses the simultaneity and selection biases involved in the estimation of production functions (Olley and Pakes (1996), Levinsohn and Petrin (2003), and Akerberg et al. (2006)). Our analysis uses these estimates as inputs and does not imply anything about how these production functions should be estimated. We therefore consider a range of approaches to estimate production functions.

We consider both translog and Cobb-Douglas specifications. The key advantage of the translog specification is that it can be thought as a second-order approximation to any production function specified in (1). It does not impose the assumption that the factor elasticity of labor, capital and inputs are constant as the Cobb-Douglas does impose. Instead, it allows this elasticity to depend on firms' choices of all inputs. This is important as a factor's elasticity plays an important role in determining its marginal product and the central aspect of our analysis is modelling heterogeneity across firms in marginal products.

In our main results, we estimate (1) using the two approaches. First, we consider the approach proposed by Olley and Pakes (1996) (hereafter OP). We then consider extensions of this approach building on the insights of Levinsohn and Petrin (2003) and Akerberg, Benkard, Berry, and Pakes (2006, hereafter ABBP). The approach in OP controls for the simultaneity and selection problems involved in the estimation of (1) by using a "proxy method" where one uses firms' investment decisions to construct proxies for their unobserved productivity parameters. Levinsohn and Petrin (2003) suggest using firms' choices of other inputs as proxy variables. ABBP discuss some of the issues with this approach and suggest directions to accommodate them. We build on these insights and extend the OP approach to use both investment and materials as proxy variables. We term this approach as LP.

We note that the explicit assumptions on primitives that we make when using these different approaches are consistent with the importance of financing frictions analyzed in this paper. A key assumption across these approaches is that one can uniquely pin down firm productivity,  $A_{ijt}$ , after conditioning on firms' choices and characteristics at time  $t$ . In the context of OP, this assumption

means that there must be a unique mapping between firms' investment and its productivity at period  $t$  for firms with positive investment, after conditioning on its initial capital stock and age. This condition is consistent with the existence of financing frictions. While it does not allow firms' exposure to these frictions to be arbitrarily heterogeneous across firms, it allows this exposure to be a function of firm age, size and productivity.<sup>18</sup>

We estimate (1) separately for each 3-digit SIC code using plant-level panel data, which we describe in greater detail in Section 2. In our robustness analysis, we consider additional variations of OP, also discussed by ABBP, that rely on different assumptions. We also consider simple alternative approaches such as OLS regressions. Appendix B describes these approaches and their implementation in greater detail.

### 3. Data and Summary Statistics

Our main data sources are the Longitudinal Business Database (LBD), the Census of Manufacturers (CM) and the Annual Survey of Manufacturers (ASM) from the U.S. Census Bureau. The CM provides information on the sales and inputs used by all manufacturing firms every five years. Our analysis tracks over time the allocation of resources within industries across small firms, what requires data over time on a comprehensive number of small firms in these industries. Higher frequency data on small firms is useful in our analysis as it allows one to more precisely link changes in credit markets to changes in resource allocation. The ASM allows one to track this same information for a subsample of manufacturing firms in non-census years through rotating five-year panels. However, while large plants are sampled with probability one, small plants are sampled randomly with probabilities that decline with their size. When compared to samples of local industries in the CM, samples of local industries constructed in this way capture less than 10% of the firms of interest for our purposes. This issue is particularly relevant in the context of this paper because we need to measure within industry correlations over time. We address this challenge by combining the CM with the LBD. The LBD provides annual employment and payroll information for every private establishment from 1976 onward. The underlying data

---

<sup>18</sup> A simpler and alternative approach to estimate (1) is to assume that labor and materials factor shares are equal to their respective elasticity and recover the capital elasticity assuming constant returns to scale. However, this approach relies on the assumption that firms equate their marginal products of labor and materials to their respective factor costs. This assumption is inconsistent with the analysis in this paper, which is motivated by the existence of wedges between firms' marginal products of labor and labor costs (wages).

are sourced from U.S. tax records and Census Bureau surveys. We use the LBD to annually track over time the within-industry reallocation of labor and link to the CM to relate this reallocation to firm marginal products and firm productivities. We can only directly measure the reallocation of labor at an annual frequency, an issue that we explicitly address in our analysis. We measure firms' marginal products and productivities in a given year using data from the last available Census and address the potential measurement issues associated with this approach. We also use the LBD to track the entry and exit of firms.

We construct our initial data by matching single-plant firms in the LBD and CM. As previously discussed in Section 1.6, we focus on smaller single-establishment firms. Most establishments in manufacturing belong to a single-establishment firm. While these firms are small, in aggregate they represent close to 50% of the overall sales and employment of their industry-state on average across all years. Therefore, this sample of U.S. local industries captures a large portion of the U.S. economy.

Table 2 provides summary statistics on our main sample. It also provides information on the estimated average factor elasticity across factors and our different production function specifications. Additionally, it shows the within-industry dispersion of estimated marginal products and firm TFP across these different approaches. Since the methods outlined in Section 1.3 require panel data, we estimate the industry-level parameters of the production functions specified in (1) using the ASM. We construct our measures of marginal products and firm productivity by combining data from the CM with these estimated industry-level parameters. Variable definitions are in Appendix C.

## 4. Results

### 4.1. Labor Reallocation

Following our methodological framework, we examine how local credit market deregulation relates to changes in within-industry labor reallocation gains. We start by examining how the sensitivity of labor reallocation to the marginal product of labor in local industries relates to local credit market deregulation. A first approach to examine this relationship is to estimate:

$$\Delta EmpShare_{isjt} = \alpha_{sjt} + \beta_0 \times MPL_{isjt} + \beta_1 \times Dereg_{st} \times MPL_{isjt} \quad (6)$$

$$+ \delta \times X_{isjt} + \varepsilon_{isjt},$$

where  $\Delta EmpShare_{isjt}$  is the change in the employment share of firm  $i$  in industry  $j$ , state  $s$  and time  $t$ ,  $\alpha_{sjt}$  is a state-industry-year fixed effect,  $MPL$  is the log of firm marginal product of labor,  $Dereg$  is an indicator that equals one if credit market deregulation has been passed in the state and  $X$  denotes age controls. These controls age variables as well as their interaction with  $X$ . Employment share is the ratio of firm employment to the overall employment of a firm's industry-state.  $\Delta EmpShare_{isjt}$  is measured as the log difference of this share between year  $t$  and  $t-1$ . Only firms present in the industry-state in both year  $t$  and  $t-1$  are included in the sample and the computation of the employment share.

Notice that  $\beta_0$  tells us the sensitivity of employment reallocation to the marginal product of labor for industries located in states that have not deregulated credit markets, i.e. it measures an average value of  $LR Sens$  across these industries (See Section 1.2). Also notice that the state-industry-year fixed effects ensure that this relationship captures a correlation within an industry-state-year.

The coefficient of interest is  $\beta_1$  and tells us the differential value of this sensitivity for industries located in states with deregulated credit markets. The age controls  $X$  include the one-year lag of age, its squared value, as well as the interactions of both these variables with  $Dereg$ . There are important life-cycle patterns in productivity, and we want to capture differences between the marginal products of firms at the same stage of their life cycle.

One potential issue with this approach is that  $\beta_1$  might be capturing cross-state differences and times-series trends in the employment reallocation of industries. We address these issues by controlling for both fixed differences across states and time-series changes in the employment reallocation of local industries. This is done by adding state and year fixed effects interacted with  $MPL$  as controls in the estimation of (7). After we add these controls, the estimation of  $\beta_1$  can be thought as a difference-in-differences estimation of how state credit market deregulation affects the labor reallocation sensitivity of local industries. Intuitively, one can think about this estimation as involving two steps. First, we estimate the sensitivity of labor reallocation to the marginal product of labor within each industry-state-year. We then estimate how deregulation affects this

relationship using a difference-in-differences specification. We are implementing these two steps together in a single regression.<sup>19</sup> If differences in the timing of deregulation across states capture long-term differences across them, as argued by Krozsner and Strahan (1999), this approach will isolate the impact of deregulation on *LRSens*.

In addition to these controls, we also include firm fixed effects to control for fixed differences across firms in their employment growth. This leads us to estimate:

$$\begin{aligned} \Delta EmpShare_{isjt} = & \alpha_{sjt} + \mu_i + \gamma_s \times MPL_{isjt} + \theta_t \times MPL_{isjt} \\ & + \beta_1 \times Dereg_{st} \times MPL_{isjt} + \delta \times X_{isjt} + \varepsilon_{isjt}, \end{aligned} \quad (7)$$

where  $\mu_i$  denotes firm fixed effects,  $\theta_t$  denotes year fixed effects,  $\gamma_s$  denotes state fixed effects, and the other variables are defined as in equation (6).

Table 3 reports results of the estimation of equations (7) and (8). We consider both intrastate and interstate credit market deregulation episodes, and use both translog and Cobb-Douglas production function specifications. Furthermore, we estimate these production functions based on both the OP and LP approaches. Panel A of Table reports the estimated coefficients for  $\beta_1$ , which capture changes in *LRSens*. Panel B of Table 3 quantifies the magnitude of the percentage changes in *LRSens* implied by these effects. We compare our estimates for  $\beta_1$  to the average sensitivity of employment reallocation to the marginal product of labor prior to deregulation. We find that local credit market deregulation is associated with both economically and statistically significant differences in the sensitivity of labor reallocation to the marginal product of labor. We find that credit market deregulation leads to percentage increases in *LRSens* between 27%-32% and 46%-49% in the context of intrastate and interstate deregulation episodes, respectively. This evidence suggests that credit market deregulation is associated with significant changes in the extent to which industries reallocate resources in response to a given gap in marginal products.

---

<sup>19</sup> Notice that the sample of firms used to estimate this relationship is changing over time and can be affected by deregulation. Motivated by our analysis in Section 1, we are interested in analyzing how an industry measure (*LRSens*) changes with credit market deregulation. At any given year, this measure has to be computed using all existing firms in an industry.

## 4.2. Potential Gains from Reallocation

We now examine whether credit market deregulation is associated with changes in the potential reallocation gains in equation (5). As equation (5) illustrates, reallocation gains are the product of potential gains and *LRSENS*. We examine the extent to which credit market deregulation is associated with percentage changes in potential labor reallocation gains. By combining these results with our previous estimates for the percentage changes in *LRSENS*, we can analyze the extent to which credit market deregulation is associated with overall changes in labor reallocation gains. One reason to expect changes in potential reallocation gains is that, as resources move towards higher marginal product firms, marginal products might become more equalized across firms. However, in practice, the significance of this effect is unclear for at least two reasons. First, the extent to which labor reallocation feeds into lower dispersion in firm marginal products will depend on the curvature of production functions and how firms adjust other factors.<sup>20</sup> Second, credit market deregulation might also affect the distribution of firm productivity in an industry, for example, because of changes in individual firm-level productivity.

We address this issue by estimating:

$$\text{Log}(\text{Potential LRG})_{sjt} = \alpha_{sj} + \theta_t + \beta \times \text{Dereg}_{st} + \varepsilon_{sjt}, \quad (8)$$

where *Potential LRG* are potential labor reallocation gains in industry *j*, state *s*, and time *t*,  $\alpha_{sj}$  is a state-industry fixed effect,  $\theta_t$  are year fixed effects, and *Dereg<sub>st</sub>* is defined as before. This approach is similar to the one in our previous results where our analysis is equivalent to estimating a difference-in-differences specification with *LRSENS*.

Table 4 reports the results. We find that percentage changes in potential reallocation gains are significantly smaller in magnitude than our previously estimated the percentage increases in *LRSENS*. For example, in the case of interstate deregulation we estimate drops in *Potential LRG* between 5-8% and increases in *LRSENS* between 45%-49%. We conclude that the percentage changes in *LRSENS* associated with credit market deregulation mostly translate into percentage increases in labor reallocation gains. Therefore, credit market deregulation is associated with

---

<sup>20</sup> For example, if firms adjust all factors together and returns to scale are close to one, then there will be a limited drop in the dispersion of firms' marginal products.

significant percentage changes in labor reallocation gains and this effect is driven by changes in the sensitivity of reallocation to marginal products.

### 4.3. Magnitude of Labor Reallocation Gains and Cumulative Productivity Increases

We quantify the industry productivity gains implied by the previous changes in marginal labor reallocation gains. We first quantify the incremental industry value-added growth associated with credit market deregulation through the labor reallocation channel. We estimate this incremental value-added growth using our estimated percentage changes in labor reallocation gains combined with the average value of these gains prior to deregulation. As discussed in Section 1, Equation (9) captures these gains when output prices are constant within an industry. In order to allow for differentiated products within an industry, we scale reallocation gains using Equation (9) by  $\left(\frac{\varepsilon}{\varepsilon-1}\right)$ , where  $\varepsilon$  is the average demand elasticity for firms' products across industries. The literature tends to use values for the average demand elasticity between three and five and we set this value equal to four.<sup>21</sup>

Table 5 reports these magnitudes across different specifications. We denote these gains estimated under the assumptions of constant or heterogeneous output prices within an industry as *Ind\_Prod\_Growth\_1* and *Ind\_Prod\_Growth\_2*, respectively. Panel A of Table 5 reports estimates of these magnitudes using all industries in our sample. The magnitudes of productivity gains are significantly more important for interstate deregulation episodes.<sup>22</sup> Notice that our goal is examine if *some* significant reform in credit markets leads to substantial reallocation gains. Our null hypothesis is that the reallocation channel is not quantitatively important and, therefore, reforms in credit markets cannot lead to sizeable productivity gains through this channel. We estimate that the increase in labor reallocation gains associated with interstate deregulation leads to an increase in the annual industry value-added growth of local industries between 0.45% and 0.59%.

We note that this gain is an average across all U.S. local industries and that the scope for such reallocation gains is likely to be smaller in the U.S. than in other settings. Indeed, the U.S. is used

---

<sup>21</sup> For example, see Hsieh and Klenow (2009), Bartelsman, Haltiwanger, and Scarpeta (2013), and Asker, Collard-Wexler, and De Loecker (2014). Using the previous expression, it is simple to see that our estimates will be not very sensitive to different choices within this range of values. Note that our results with constant output prices within an industry can be interpreted as the case where  $\varepsilon$  is large.

<sup>22</sup>This is consistent with Cetorelli and Strahan (1996) that provide evidence that interstate deregulation episodes matter more for small manufacturing firms.

as a low frictions benchmark to calibrate the model in many studies of misallocation (e.g., Hsieh and Klenow (2009)). We then evaluate our previous magnitudes on a subset of local industries where the scope for such gains is predicted to be larger. We argue that the effect in such industries is more likely to be representative of effects in environments outside the U.S. where resource misallocation issues are likely to be more pronounced. We predict the scope for such gains using two criteria. First, we restrict our sample to industries in the top 50% and 33% of potential gains from reallocation prior to deregulation. Intuitively, these are industries with greater dispersion in marginal products. Second, we implement this analysis only among industries in the top tercile of estimated returns to scale. As previously discussed, the impact of changes in within industry resource reallocation might be mitigated by drops in the potential gains from reallocation, and this effect is likely to be less relevant in such industries. In this subsample, average estimated returns to scale are approximately 0.95. The final subsamples in these results represent between 17% and 11% of our initial sample.

In each of these exercises, we follow our previous steps, examining both percentage changes in *LRSens* and potential gains from labor reallocation and then compute the magnitude of increases in industry value-added growth. As in our previous results, we found significant increases in *LRSens* and no evidence of significant drops in the potential gains from reallocation in these subsamples. Panels B to D of Table 5 report the magnitude of the increased value-added growth implied by these effects. The magnitude of these gains in the overall sample of higher returns to scale is similar to the one in our previous results. Panel C shows that the economic magnitudes of these gains in industries with high potential reallocation gains is associated with increases in annual industry value-added growth between 0.87% and 1.17% – significantly larger than the gains in the overall sample.

One natural issue raised by the previous magnitudes is the cumulative impact of this increased value-added growth on the level of industry productivity after several years of credit market deregulation. One approach to estimate this cumulative effect would be simply add the previously estimated increases in industry value-added growth over time. However, an important issue with this approach is the assumption that reallocation gains taking place in a given year are fully persistent going forward. For example, in this approach, an additional increase in value added by 1% due to increased reallocation in the first year after deregulation is assumed to still lead to 1%

higher value added seven years after deregulation. In practice, there are different reasons to expect this initial increased reallocation to affect subsequent industry value added by less than 1%. First, the distribution of productivity across existing firms in an industry will change over time. For example, if differences in firm productivity within an industry today are uncorrelated with differences in firm productivity in ten years, then reallocation gains taking place today should not affect the level of industry productivity in ten years. Additionally, gains from reallocating resources across existing firms in an initial year might diminish in importance in future years, as entry and exit reduce the importance of the initial firms in the industry.

In Appendix A, we propose a simple approach to estimate the cumulative effects of increased marginal labor reallocation gains after credit market deregulation on the level of industry productivity. Our approach explicitly incorporates the fact that, for the reasons previously discussed, marginal reallocation gains on the intensive margin have an impact on the future level of productivity that fades away over time. We show that, under plausible conditions, one can estimate these cumulative gains as a discounted sum of increased marginal reallocation gains. Moreover, this discount rate captures simple moments in the data that we can directly measure in our sample. Intuitively, this discount rate is determined by the persistence of within-industry differences in firm productivity and the importance of new entrants as a share of aggregate industry sales.

We follow this approach to quantify the cumulative industry value-added gains associated with the previous increases in labor reallocation gains. Panels A to D of Table 5 report the magnitude of these cumulative productivity gains. The cumulative gains associated with *Ind\_Prod\_Growth\_1* and *Ind\_Prod\_Growth\_2* are denoted as *Cum\_Prod\_Gain\_1* and *Cum\_Prod\_Gain\_2*, respectively. In the sample of all industries in our data, we estimate that the increase in labor reallocation gains associated with interstate deregulation leads to an increase in the value-added of local industries between 1.5% and 2.0% over a horizon of approximately seven years. To place these estimates in perspective, we note that Hsieh and Klenow (2009) estimate that fully equalizing firms' marginal products across all factors in the U.S. manufacturing sector during the late 1980s would lead to increases in industry productivity of approximately 31%. These estimated gains are directly comparable to *Cumulative Ind. Productivity Gain\_2*. Relative to this benchmark, our results suggest that, in seven years, changes in labor reallocation associated with

interstate deregulation generate approximately 6.5% of possible long-term gains from reallocating all production factors. We have found in our previous analysis that the magnitude of increased reallocation gains is significantly more important in industries with high potential reallocation gains. Panel C shows that increased reallocation gains in these industries are associated with cumulative productivity gains between 3.3% and 4.4% of industry value added.

Together, this evidence suggests that the productivity gains due to labor reallocation after credit market deregulation are significant for the average U.S. industry and are economically large for an important subset of U.S. industries with high dispersion in marginal products and close to constant returns to scale.

#### **4.4. Capital Reallocation**

We now examine how local credit market deregulation relates to changes in within-industry capital reallocation gains. We follow analogous steps to the ones used in our labor reallocation analysis. First, we estimate how the sensitivity of capital reallocation to the marginal product of capital changes with credit market deregulation. We estimate a specification analogous to Equation (7), with the growth of firms' industry capital share as the outcome.<sup>23</sup> Panel A of Table 6 reports the results. We find that intra-state credit market deregulation is not associated with economically or statistically important increases in the sensitivity of capital reallocation to the marginal product of capital. We find some evidence that sensitivity of capital reallocation to the marginal product of capital increases after inter-state deregulation, but this effect is small when compared to the labor reallocation effects. Panel B of Table 6 estimates the magnitudes of these effects, following the same steps used in our labor reallocation results. As before, we estimate the percentage changes in capital reallocation gains and the value-added gains due to this increased reallocation. These results suggest that, across both deregulation episodes, increased capital reallocation gains are significantly smaller than increased labor reallocation gains.

---

<sup>23</sup> Notice that, because we include industry-state-year fixed effects, our estimates of interest from this specification are identical if we use the growth rate of firms' capital stock as the outcome variable. The growth rate of a firm's industry capital share is an industry-adjusted capital stock growth rate and this adjustment does not matter because of the fixed effects. We have found similar results when we replaced firms' capital stock growth with firm investment as the outcome variable in this specification.

One issue with the previous results is that data on the growth of firms' capital stock for a large number of firms in our sample is only available every five years. We only include these years in our previous capital reallocation analysis. This significantly reduces our sample and limits our ability to follow the previous identification strategy as many credit market deregulation episodes are concentrated over time. In the Internet Appendix, we address this issue by estimating both capital and labor reallocation results with simpler specifications in the same restricted sample. While isolating the role of credit market deregulation in driving each of these results (capital and labor) is more subject to concerns than in our previous analysis, we focus on the relative importance of the labor versus capital reallocation results. First, we use only cross-sectional variation across states to estimate the effect of credit market deregulation. Given that inter-state deregulation episodes are more concentrated over time, we estimate these effects with intra-state deregulation episodes. We compare the sensitivity of factor reallocations to marginal products over the same year between states with and without deregulated credit markets. We only compare states with deregulation years that are at most five years apart. Second, we estimate results using only time-series variation in the importance of inter-state deregulation. Across both approaches, we found that credit market deregulation is associated with a significantly higher sensitivity of labor reallocation to the marginal product of labor, but limited and significantly smaller differences in the sensitivity of capital reallocation to the marginal product of capital.

Together, these findings suggest that our previous labor reallocation gains play a central role in determining the overall effect of credit market deregulation on aggregate productivity through the reallocation of labor and capital.

## **5. Robustness**

Our analysis relies on two key ingredients. First, there is an identification concern. We need to be able to empirically identify the effect of credit market deregulation on industry outcomes and credit market deregulation cannot be correlated with other state-level changes that affect the relative growth of higher marginal product firms. Second, we need to measure gaps in the marginal products of firms. This raises a misspecification concern. We extensively address each of these

concerns in the context of our previous labor reallocation results. In this analysis, we focus on interstate deregulation episodes, where we found our strongest effects.<sup>24</sup>

### 5.1. Identification Concerns

Our analysis requires isolating the impact of changes in credit markets on the differential growth of higher marginal product firms. An identification concern is that this relative growth may be correlated with other state-level changes. We first address this identification concern in the context of our previous methodology. We start by examining trends in *LRSENS* prior to credit market deregulation. We analyze this issue by adding  $Dereg(-1 \text{ to } -5)$  to the estimation of (8). This variable is an indicator that equals one in the five years prior to deregulation and is included in an analogous way to *Dereg*. Columns (1) and (2) in Panel A of Table 8 show that states do not experience differential changes in *LRSENS* in the five years prior to deregulation. Figure 1 breaks down this effect across the five years prior to deregulation, normalized by our previously estimated effects associated with *Dereg*. These results further show that deregulation is not associated with a positive differential trend in *LRSENS* in the years prior to deregulation. These results provide support to the view that deregulation is not capturing previous positive trends differentially affecting higher marginal product firms within local industries.

Second, we refine our previous estimates and comparing only industries located in the same Census region. One can think of these results as estimating the previous effects for each of these five regions and then averaging the effects across the five cases. The previous identification assumption now only needs to be applied to the timing of deregulation within each region. Columns (3) and (4) in Panel A of Table 8 shows these results, which are estimated by adding region-year fixed effects and their interaction with *MPL* as additional controls in the estimation of (8). These coefficients are directly comparable and similar to the ones in columns (5) and (6) in Panel B of Table 3. These results show that our findings are robust to applying our previous identification assumption only to the timing of deregulation within each region.

---

<sup>24</sup> To the extent that these effects do capture the impact of deregulation, they should be more easily detected in refined results. An additional reason to focus on interstate deregulation when addressing identification concerns is this analysis requires many deregulation episodes during our sample with data available for many years prior to deregulation.

Our third way to address the identification concern is to use a matching approach. We identify local industries that experienced deregulation in their states and construct a matched sample of geographically close industries in adjoining states that did not experience deregulation over that same period. An example would be examining the Washington area SMSA and comparing the same industry in the adjacent states of Maryland and Virginia. We then examine if the sensitivity of labor reallocation to the marginal product of labor differentially changed in treated industries, when compared to matched industries, around the time of their deregulation episode.

For each industry that experiences deregulation during our sample, we construct a group of matched industries in the following way. We find the ten closest industries in the same 2-digit SIC code and Census region but in different states that did not experience a deregulation episode around the treated industry's episode. More precisely, we only consider industries that did not experience a deregulation episode in a seven-year period centered in the treated industries' deregulation year. We measure the distance between two local industries as the average distance between their plants. We construct different samples of matched industries, which impose different constraints on the maximum allowed distance between treated and control industries.

This approach is motivated by the idea that, among the small manufacturing firms in our sample period, credit markets are more local than product markets. Petersen and Rajan (2002) estimate that the average distance between small firms and their bank lenders is approximately 50 miles during our sample period. Moreover, their estimate for this distance in early 1990s is 68 miles. Using plant level data from the commodity flow survey, Holmes and Stevens (2012) estimate average shipment distances for manufacturing plants in the size range of our sample between 330 and 420 miles in 1997. Therefore, if control and treated industries are geographically close within a certain distance range, they are arguably exposed to different credit markets but face similar product market conditions.

Motivated by these previous numbers, we exclude industries closer than 50 miles from treated industries while constructing control industries. We also impose different upper bounds on their distance to treated industries. By imposing upper bounds of 1,000 and 500 miles, we construct two groups of treated and control industries with average distances equal to 292 and 215 miles, respectively. In each of these samples, we have found that most treated and control industries have

a distance below these average values. We denote these samples of treated and control industries as *Sample\_1* and *Sample\_2*, respectively.

After constructing these samples of matched treated and control industries for each interstate deregulation episode, we estimate the following specification:

$$\begin{aligned} \Delta EmpShare_{isjct} = & \alpha_{sjct} + \alpha_0 \times Treated_c \times MPL_{isjt} + \alpha_1 \times Post_{ct} \times MPL_{isjt} \quad (12) \\ & + \beta \times Treated_c \times Post_{ct} \times MPL_{isjt} + \delta \times X_{isjct} + \varepsilon_{isjct}, \end{aligned}$$

where  $\Delta EmpShare_{isjt}$  is the change in the employment share of firm  $i$  in industry  $j$ , state  $s$ , time  $t$ , and episode  $c$ . The deregulation of the credit markets faced by each industry-state is indexed as a separate episode  $c$ . For any given episode, both the treated industry and the matched controls for that episode are included and the data covers a seven-year period centered in the deregulation year of the treated industry. The data for all episodes is then stacked. Notice that, by construction, control industries do not experience deregulation during a given episode. Therefore, a given industry-state-year cannot be used as treated local industry in one episode and a control local industry in another episode. However, it might be used as a control for different episodes and appear multiple times in the data.<sup>25</sup>

The remaining variables are defined as follows.  $\alpha_{sjct}$  is a state-industry-episode-year fixed effect,  $Treated$  is an indicator that equals one for the treated industry in a given episode,  $Post$  is an indicator that equals one during the years after the treated industry's deregulation,  $MPL$  is the log of firm marginal product of labor, and  $X$  denotes age controls.

The coefficient of interest is  $\beta$  and tells us whether the sensitivity of labor reallocation to the marginal product of labor differentially changes in treated industries after their deregulation, relative to geographically and economically close control industries. As in the context of equation (8), one can think about the estimation of this effect as capturing a differences-in-difference estimator of changes in  $LRSens$  around deregulation. The central difference between these results and our previous results is the choice of the control groups. In the previous results, for each industry in a state that deregulated credit markets, we used all other industries that did not pass

---

<sup>25</sup> We address the implications of this issue for statistical inference by clustering standard errors at the industry level.

deregulation around that time as controls. Another important difference is that we are focusing now on shorter window around deregulation dates.<sup>26</sup>

Panel B of Table 8 reports the results. We find a significant increase in *LRSens* for treated industries versus control industries in the years immediately following deregulation. The magnitude of this increase is directly comparable and similar to the ones in columns (5) and (6) in Panel B of Table 3. This magnitude is also stable across different specifications using alternative distances between treated and control industries.

As a final check on this analysis, we formally test whether treated and control industries have differential trends in labor reallocation prior to deregulation. We extend our previous sample to six years prior to deregulation years and keep only control industries that did not experience deregulation over these additional years. We use the upper bound of 1,000 miles to maximize our sample size. Panel C of Table 8 reports these results, which show no statistically significant difference in pre-trends between treated and control industries. Prior to deregulation, treated industries experience lower increases in *LRSens*, and these differences are economically small when compared to the effects in the opposite direction after deregulation.

Together, this evidence provides support to the view that our previous evidence on increased reallocation gains after interstate deregulation captures the effect of banking deregulation.

## **5.2. Measurement of Marginal Products**

We implement several robustness checks to address the concern that we might not be accurately measuring differences or gaps in the marginal product of firms. We first consider alternative approaches to estimate the production function specified in (1).<sup>27</sup> Following the discussion in Akerberg, Benkard, Berry, and Pakes (2006), we modify the OP approach to allow labor as a dynamic input.<sup>28</sup> We label this estimation approach as OP2. We also consider simple alternative approaches to estimate (1). More specifically, we consider OLS regressions with only time fixed effects and panel data estimates including plant and time fixed effects. We label these

---

<sup>26</sup> Note that the group of treated industries is essentially the same as before, as almost all states passed interstate deregulation in the middle of our sample.

<sup>27</sup> Note that the translog production function can be thought as a second-order approximation to any production function specified in (1).

<sup>28</sup> See Appendix B for a more detailed discussion of the assumptions made across these estimation approaches.

estimation approaches as OLS and FE, respectively. Panel A and B of Table 9 reports results replicating the estimates of Table 3 with these different approaches. We find that credit market deregulation is associated with percentage increases in the sensitivity of labor reallocation to marginal products that are similar to the ones in our previous results. In the Internet Appendix we show that, as in our previous results, these increases in *LRSens* are associated with much smaller and statistically insignificant changes in the potential gains from reallocation. Panel C of Table 9 then quantifies the magnitude of productivity gains implied by these effects, following the same steps used in Table 5. For expositional simplicity, we focus only on the magnitudes for the average industry in the sample and normalize the estimated magnitudes by the average of respective values in Table 5. These results suggest that our previous magnitudes are robust across a range of approaches for the estimation of (1).

We then consider value-added production functions. In this approach, since we measure value added directly, we do not need to adjust changes in industry output with the  $\left(\frac{1}{1-sm}\right)$  term as we did in Section 1. In this approach, differences in industry productivity simply capture gaps in the total value added of industries given the same aggregate factors.<sup>29</sup> We estimate value-added production functions also using translog and Cobb-Douglas specifications, as well as the OP, OLS and FE estimation approaches. Table 10 reports these results in an analogous way to Table 9. The results show that credit market deregulation is associated with larger percentage increases in the sensitivity of labor reallocation to marginal products when marginal products are estimated using value-added production functions. In the Internet Appendix we show once more that these increases in *LRSens* are associated with smaller changes in the potential gains from reallocation. Moreover, the magnitudes of productivity gains estimated with this approach are similar to and approximately 30 percent larger than the ones estimated in Table 5.

An additional concern with our measurement of marginal products is that a higher marginal product of labor might be capturing a more skilled workforce. According to this view, our main results capture a differential increase in the growth of firms using higher skilled labor after credit market deregulation. We note that, in contrast with this view, previous research has provided evidence that these same deregulation episodes lead to an increase in the demand for unskilled

---

<sup>29</sup> In contrast to our main results, differences in value added here are not measured at constant industry output prices.

labor (Beck, Levine, and Levkov (2010)). We then directly address this possibility using average worker wages in a firm as a control for average worker skill. Previous research has suggested that wage differentials across workers capture mostly worker characteristics, as opposed to firm characteristics. More specifically, we include firm wages controls in the estimation of an analogous way to firm age controls in the estimation of equation (8). Since previous research has suggested that wage differentials are positively correlated with firm productivity, this approach might lead us to underestimate the importance of labor reallocation gains. Table 11 report results following this approach. We find that both percentage increases in *LRSENS* and the magnitude of productivity gains implied by these changes remain similar to the ones in Table 3 and 5. These results suggest that differences in worker skill across firms are unlikely to be driving our previous findings.

A final concern with our measurement of marginal products comes from the fact that, as previously discussed in Section 2, we measure firms' marginal products using data from the last available Census of Manufacturers. We note that the average distance between the last census and the current year in our sample is two years. In the Internet Appendix, we provide direct evidence that differences in marginal products within an industry are highly persistent at such horizon and also find that our analysis is robust to including only years which are closer in time to the years in which marginal products are measured. These findings suggest that this source of misspecification does not significantly affect our analysis.

## **6. Alternative Channels**

We close our analysis by considering alternative channels through which credit market deregulation might affect the aggregate productivity of local industries. We compare the importance of intensive-margin reallocation changes to labor, the focus of our previous analysis, to firm-level productivity changes and extensive margin changes through entry and exit decisions. We consider decompositions of industry productivity growth that isolate the contribution of these different changes to industry productivity growth. Because of space limitations, we only discuss our main findings and basic approach. We show our analysis in more detail in the Internet Appendix.

In this analysis, we follow Olley and Pakes (1996) and measure industry productivity as a weighted average of firm productivity  $A_{ijt}$  and specify firm value-added production functions in (1). The weights in this measure capture firms' industry shares and, because of data availability at an annual frequency, we use firm employment shares. Intuitively, if firm production functions have constant returns to scale and firms use factors in similar proportions, changes in this measure will capture changes in industry total value added in excess of what can be predicted by the expansion of aggregate industry factors.<sup>30</sup> Following Foster, Haltiwanger, and Kriznan (2001) and others, we then use decompositions of industry productivity changes that isolate the contribution of the previous sources of industry productivity growth. As in our previous analysis, we estimate the impact of credit market deregulation on specific components of annual industry productivity growth.

We first consider changes in the intensive-margin reallocation of resources in the context of this analysis. Reallocation gains now capture shifts in industry shares across firms with diverging productivities, as opposed to marginal products, but otherwise can be analyzed in a similar way to our previous results. We find that credit market deregulation is associated with significant increases in marginal reallocation gains, with similar magnitudes to the ones in our previous analysis.

We then consider changes in firm-level productivity. Previous research has provided evidence that credit market deregulation is associated with increases in firm-level productivity (Krishnan, Nandi, and Puri (2014), hereafter KNP). One interpretation for such effect is that financing constraints limit firms' ability to adopt different technologies or management practices. We use a differences-in-difference specification to examine how deregulation is associated with changes in the productivity of a given firm in our sample.<sup>31</sup> We find that interstate deregulation is associated with increases in firm-level productivity, with magnitudes similar to the one reported in KNP. We then quantify the effect of credit market deregulation on industry value added growth through this

---

<sup>30</sup> More precisely, under these conditions, one can write industry value added as  $VA_{jt} = A_{jt}H(K_{jt}, L_{jt})$ , where  $A_{jt} = \sum_{i \in I_{jt}} \frac{L_{ijt}}{L_{jt}} A_{ijt}$  is the previous measure of industry productivity. One can think of these assumptions as approximations and we have found that the analysis in this section is robust to focusing on a subsample of industries with estimated returns to scale close to one.

<sup>31</sup> Krishnan, Nandi, and Puri (2014) also analyze the effect of state banking deregulation but focus on measures taken by states to limit their exposure to national legislation allowing banks to operate across states from 1994 on.

channel after interstate deregulation. When compared to our previous reallocation effects, these firm-level effects are the same sign but smaller in magnitude. These estimates suggest that the intensive margin productivity increases associated with deregulation mostly capture reallocation gains. Moreover, we have found no significant differences in these firm-level effects for the subset industries where we found larger reallocation effects. These findings emphasize the importance of studying the implications of financing frictions for productivity at the industry level, as opposed to only at the firm level.

These two previous channels capture the intensive margins through which industry productivity can change. The third component of our analysis captures the effect of credit market deregulation on industry productivity through extensive margin effects due to changes in firms' entry and exit decisions. Intuitively, the contribution of entry and exit decisions to industry productivity growth is determined by two main factors. Namely, this contribution is determined by the productivity gap between entrants or exiting firms and incumbent firms, and the level of entry and exit in the industry. We use once more a differences-in-difference specification to examine how deregulation is associated with changes in each of these terms. Summarizing these results, we find changes in entry and exit along the lines of Nanda and Kerr (2009). However, also consistent with their findings, our results suggest that these effects had a limited impact on industry productivity growth. One simple explanation for these findings is it can be hard to predict the quality of new firms before they start operating and producing results. Therefore, changes in credit markets have a limited impact in improving the selection of firms at birth and matter more by shaping this selection at later stages.

Table 11 reports results summarizing these findings. Using the previously discussed estimates, we decompose the importance of the three previous channels in driving the overall estimated increase in industry productivity growth after credit market deregulation. These results illustrate that intensive-margin reallocation effects represent a central channel through which state banking deregulation events affect industry productivity. We report results for interstate deregulation episodes, where we focused most of the analysis in the paper, but also found similar conclusions when we examined intrastate deregulation episodes.

## 7. Conclusions

We study how the deregulation of local credit markets in the U.S. affects the aggregate productivity of local industries by shaping the allocation of labor among firms, a channel we label as reallocation channel. We find that the deregulation of these local U.S. credit markets through the state banking deregulation leads to significant increases in the reallocation of labor within local industries towards firms with higher marginal products. We propose an approach to quantify the industry productivity gains from such increased reallocation by estimating firm marginal products and firm productivity using plant-level data.

We find that these reallocation effects through labor lead to significant increases on the aggregate productivity of the average U.S. industry. Moreover, these effects can be economically large for an important set of industries where such effects are predicted to be larger. Across a range of tests, we show that our results are robust to extensive checks addressing the two essential requirements for our analysis. Namely, measuring gaps in firms' marginal products and isolating the effect of credit market deregulation. Our results are robust to conducting a difference-in-difference approach in geographically close markets that span states that have deregulated at different times. Finally, we also compare these effects to changes in industry productivity after credit market deregulation through other channels including the entry of new firms. We find evidence that the reallocation channel is significant when compared to these other channels.

Overall, our analysis suggests that the labor reallocation channel can be economically important even in the United States which has relatively well-developed financial markets and where resource misallocation is often believed to be limited. The economic significance of these effects for industries more likely to face misallocation suggests that, more broadly, changes in credit markets can have a first-order impact on aggregate productivity through changes in the intensive margin and the reallocation of resources towards more productive firms.

Our results not only suggest the quantitative importance of the reallocation channel, but also have additional implications. For example, they suggest that reallocation effects through labor, not only capital, can be important. They also suggest that, at least during the U.S. banking deregulation experience, changes in credit markets matter more by affecting resource allocation at later stages of firms' life cycle versus at the selection of firms at their birth.

## References

- Akerberg, D., L. Benkard, S. Berry, and A. Pakes, 2007, Econometric Tools for Analyzing Market Outcomes, *Handbook of Econometrics* 6, 4171-4276.
- Agrawal, A., and D. Matsa, 2013, Labor Unemployment Risk and Corporate Financing Decisions, *Journal of Financial Economics* 108, 449-470.
- Amil, D., 1993, State Laws Affecting the Geographic Expansion of Commercial Banks, unpublished manuscript, Board of Governors of the Federal Reserve System.
- Asker, J., A. Collard-Wexler, and J. De Loecker, 2014, Dynamic Inputs and Resource (Mis)Allocation, *Journal of Political Economy* 122, 1013-1063.
- Basu, S., and J. G. Fernald, 2002, Aggregate Productivity and Aggregate Technology, *European Economic Review* 46, 963-991.
- Bartelsman, E., J. Haltiwanger, and S. Scarpetta, 2013, Cross-Country Differences in Productivity: The Role of Allocation and Selection, *American Economic Review* 103, 305-34.
- Beck, T., R. Levine, and A. Levkov, 2010, Big Bad Banks? The Winners and Losers from Bank Deregulation in the United States, *Journal of Finance* 65, 1637-1667.
- Beck, T., R. Levine, and N. Loayza, 2000, Financial Intermediation and Growth: Causality and Causes, *Journal of Monetary Economics* 46, 3-77.
- Benmelech, E., N. Bergman, and A. Seru, 2011, Financing Labor, NBER Working Paper 17144.
- Bertrand, M., A. Shoar, and D. Thesmar, 2007, Banking Deregulation and Industry Structure: Evidence from the French Banking Reforms of 1985, *Journal of Finance* 62, 597-628.
- Brown, J. and D. Matsa, 2013, Boarding a Sinking Ship? An Investigation of Job Applications to Distressed Firms, Working Paper.
- Buera, F. J., J. P. Kaboski, and Y. Shin, 2011, Finance and Development: A Tale of Two Sectors, *American Economic Review* 101, 1964-2002.
- Cetorelli, N., and P. E. Strahan, 2006, Finance as a Barrier to Entry: Bank Competition and Industry Structure in Local Markets, *Journal of Finance* 61, 437-461.
- Chodorow-Reich, G., 2014, The Employment Effects of Credit Market Disruptions: Firm-level Evidence from the 2008-2009 Financial Crisis, *Quarterly Journal of Economics* 129, 1-59.
- Collard-Wexler, A., and J. De Locker, 2014, Reallocation and Technology: Evidence from the U.S. Steel Industry, *American Economic Review*, forthcoming.

- Foster, L., J. Haltiwanger, and C. J. Krizan, 2001, Aggregate Productivity Growth. Lessons from Microeconomic Evidence, *NBER Chapters, in: New Developments in Productivity Analysis*, 303-372 National Bureau of Economic Research, Inc.
- Foster, L., J. Haltiwanger, and C. Syverson, 2008, Reallocation, Firm Turnover, and Efficiency: Selection on Productivity or Profitability?, *American Economic Review* 98, 394-425.
- Guiso, L., L. Pistaferri, and F. Schivardi, 2013, Credit Within the Firm, *Review of Economic Studies* 80, 211-247.
- Holmes, T. J., and J. J. Stevens, 2012, Exports, Borders, Distance, and Plant Size, *Journal of International Economics* 88, 91-103.
- Hsieh, C., and P. J. Klenow, 2009, Misallocation and Manufacturing TFP in China and India, *Quarterly Journal of Economics* 124, 1403-1448.
- Jayarathne, J., and P. E. Strahan, 1996, The Finance-Growth Nexus: Evidence from Bank Branch Deregulation, *Quarterly Journal of Economics* 111, 639-670.
- Kerr, W. R., and R. Nanda, 2009, Democratizing Entry: Banking Deregulations, Financing Constraints, and Entrepreneurship, *Journal of Financial Economics* 94, 124-149.
- Krishnan, K., D. Nandy, and M. Puri, 2014, Does Financing Spur Small Business Productivity? Evidence from a Natural Experiment, *Review of Financial Studies*, forthcoming.
- Kroszner, R. S., and P. E. Strahan, 1999, What Drives Deregulation? Economics and Politics of the Relaxation of Banking Branching Restrictions, *Quarterly Journal of Economics* 114, 1437-1467.
- Larrain, M., and S. Stumpner, 2013, Capital Account Liberalization and Aggregate Productivity: The Microeconomic Channels, unpublished manuscript, Columbia Graduate School of Business.
- Levine, R., 1997, Financial Development and Economic Growth: Views and Agenda, *Journal of Economic Literature* 35, 688-726.
- Levinsohn, J., and A. Petrin, 2003, Estimating Production Functions Using Inputs to Control for Unobservables, *Review of Economic Studies* 70, 317-342.
- Matsuyama, K., 2007, Aggregate Implications of Credit Market Imperfections, *NBER Macroeconomics Annual* 22, (eds. D. Acemoglu, K. Rogoff, and M. Woodford).
- Melitz, M., 2003, The Impact Of Trade On Intra-Industry Reallocations And Aggregate Industry Productivity, *Econometrica* 71, 1695-1725.
- Midrigan, V., and D. Y. Xu, 2014, Finance and Misallocation: Evidence from Plant-Level Data, *American Economic Review* 104, 422-458.

Moll, B., 2014, Productivity Losses from Financial Frictions: Can Self-Financing Undo Capital Misallocation?, *American Economic Review* 104, 3186-3221.

Olley, G.S., and A. Pakes, 1996, The Dynamics of Productivity in the Telecommunications Equipment Industry, *Econometrica* 64, 1263-1297.

Pagano, M., and G. Pica, 2012, Finance and Employment, *Economic Policy* 27, 5-55.

Paravisini, D., V. Rappoport, P. Schnabl, and D. Wolfenzon, 2014, Dissecting the Effect of Credit Supply on Trade: Evidence from Matched Credit-Export Data, *Review of Economic Studies*, forthcoming.

Petersen, M. A., and R. Rajan, 1994, The Benefits of Lending Relationships: Evidence from Small Business Data, *Journal of Finance* 49, 3-37.

Petersen, M. A., and R. Rajan, 2002, Does Distance Still Matter? The Information Revolution in Small Business Lending, *Journal of Finance* 57, 2533-2570.

Petrin, A., and J. Levinsohn, 2012, Measuring Aggregate Productivity Growth Using Plant-Level Data, *RAND Journal of Economics* 43, 705-725.

Rajan, R. G., and L. Zingales, 1998, Financial Dependence and Growth, *American Economic Review* 88, 559-586.

Schumpeter, J. A., 1934, *The Theory of Economic Development* (Oxford University Press, London).

Wurgler, J., 2000, Financial Markets and the Allocation of Capital, *Journal of Financial Economics* 58, 187-214.

**Table 1**  
**State Banking Deregulation Dates**

This table presents the dates of interstate and intrastate deregulation events used in our analysis. We follow Amel (1993) and Kroszner and Strahan (1999) in determining these dates. See Section 1.3 for more details.

State	<i>Intrastate</i> Deregulation Year	<i>Interstate</i> Deregulation Year
Alabama	1981	1987
Alaska	<1970	1982
Arizona	<1970	1986
Arkansas	1994	1989
California	<1970	1987
Colorado	1991	1988
Connecticut	1980	1983
Delaware	<1970	1988
DC	<1970	1985
Florida	1988	1985
Georgia	1983	1985
Hawaii	1986	>1993
Idaho	<1970	1985
Illinois	1988	1986
Indiana	1989	1986
Iowa	1997	1991
Kansas	1987	1992
Kentucky	1990	1984
Louisiana	1988	1987
Maine	1975	1978
Maryland	<1970	1985
Massachusetts	1984	1983
Michigan	1987	1986
Minnesota	1993	1986
Mississippi	1986	1988
Missouri	1990	1986
Montana	1990	1993
Nebraska	1985	1990
Nevada	<1970	1985
New Hampshire	1987	1987
New Jersey	1977	1986
New Mexico	1991	1989
New York	1976	1982
North Carolina	<1970	1985
North Dakota	1987	1991
Ohio	1979	1985
Oklahoma	1988	1987
Oregon	1985	1986
Pennsylvania	1982	1986
Rhode Island	<1970	1984
South Carolina	<1970	1986

South Dakota	<1970	1988
Tennessee	1985	1985
Texas	1988	1987
Utah	1981	1984
Vermont	1970	1988
Virginia	1978	1985
Washington	1985	1987
West Virginia	1987	1988
Wisconsin	1990	1987
Wyoming	1988	1987

---

**Table 2**

This table presents summary statistics on different variables and estimates used in the paper. Table A shows summary statistics for the main sample used in the paper. *Sales* is the only variable using information from the Census of Manufacturers and available only for a subset of sample years. Variable definitions are in Appendix C. Panel B reports the average values of the factor elasticities estimated using different production function specifications and methods. Panel C, and D report the within industry dispersion in the estimated marginal product of labor and marginal product of capital across these approaches, respectively.

<b>Panel A: Summary Statistics</b>				
Variable	Mean	Std	Nobs	
Employment Growth	0.0089	0.4621	2,287,100	
Employment Share	0.0272	0.0834	2,287,100	
Employment Share Growth	-0.0131	0.4570	2,287,100	
Employment	22.28	46.23	2,287,100	
Sales (\$1K 1987)	1,648	4,533	397,700	
Age	5.20	4.50	2,795,000	
Exit	0.0685	0.2526	2,287,100	
Entry	0.0819	0.2743	2,795,000	
Intra_Deregulation	0.6215	0.4850	2,795,000	
Inter_Deregulation	0.4139	0.4925	2,795,000	

<b>Panel B: Estimated Factor Elasticities</b>				
Factor	Translog		Cobb-Douglas	
	OP	LP	OP	LP
Capital	0.0848	0.1052	0.0491	0.0562
Labor	0.3717	0.3793	0.3264	0.3002
Materials	0.4023	0.4455	0.5021	0.6222

<b>Panel C: Dispersion in MPL (within industry-state-year)</b>		
	OP	LP
Translog Specification	0.3722	0.3788
Cobb-Douglas Specification	0.5198	0.5198

<b>Panel D: Dispersion in MPK (within industry-state-year)</b>		
	OP	LP
Translog Specification	0.4804	0.5472
Cobb-Douglas Specification	0.4581	0.4581



<b>Panel B: Main Specification</b>								
Outcome: Change in Log of Employment Share								
Intrastate Deregulation					Interstate Deregulation			
	Translog		Cobb-Douglas		Translog		Cobb-Douglas	
	OP	LP	OP	LP	OP	LP	OP	LP
	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)
<i>MPL × Dereg</i>	0.0081*** (0.0012)	0.0079*** (0.0012)	0.0068*** (0.0014)	0.0065*** (0.0015)	0.0151*** (0.0020)	0.0160*** (0.0022)	0.0117*** (0.0019)	0.0117*** (0.0020)
Nobs	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100
R-square	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
State-Industry-Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
State FE x MP	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE x MP	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<b>Panel C: Magnitude of Changes in Labor Reallocation - Main Specification</b>								
	Intrastate Dereg		Interstate Dereg					
	OP	LP	OP	LP				
Percentage Change in <i>LRSens</i>	27.3%	26.8%	45.5%	49.4%				



**Table 5****Magnitude of Industry Productivity Gains from Increased Labor Reallocation**

This table presents results quantifying the cumulative industry productivity gains implied by the changes in labor reallocation gains. These gains are additional percentage increases in value added due to the additional intensive margin reallocation of labor, and are estimated using equation (6) (see text for more details). Panel A reports the gains implied by the results in Tables 3 and 4. Panels B, C, and D estimate these same gains in different subsamples of industries. Panel B restricts the analysis to industries in the top tercile of estimated returns to scale with the OP approach. Panels C and D further restrict the sample from Panel B to industries in the top 50% and top 33% of potential labor reallocation gains prior to deregulation (percentiles computed within the sample from Panel B).

<b>Panel A: All Industries</b>				
	Intrastate Deregulation		Interstate Deregulation	
	OP	LP	OP	LP
<i>Ind_Prod_Growth_1 (%VA)</i>	0.18%	0.16%	0.42%	0.41%
<i>Ind_Prod_Growth_2 (%VA)</i>	0.23%	0.21%	0.56%	0.54%
<i>Cum_Prod_Gain_1 (%VA)</i>	0.85%	0.76%	1.56%	1.52%
<i>Cum_Prod_Gain_2 (%VA)</i>	1.13%	1.02%	2.08%	2.02%

<b>Panel B: Industries with Estimated Returns to Scale Close to One</b>		
	Intrastate Deregulation	Interstate Deregulation
	OP	OP
<i>Ind_Prod_Growth_1 (%VA)</i>	0.13%	0.44%
<i>Ind_Prod_Growth_2 (%VA)</i>	0.18%	0.59%
<i>Cum_Prod_Gain_1 (%VA)</i>	0.63%	1.66%
<i>Cum_Prod_Gain_2 (%VA)</i>	0.85%	2.21%

<b>Panel C: Industries with High Potential Labor Reallocation Gains (Top 50%)</b>		
	Intrastate Deregulation	Interstate Deregulation
	OP	OP
<i>Ind_Prod_Growth_1 (%VA)</i>	0.36%	0.88%
<i>Ind_Prod_Growth_2 (%VA)</i>	0.48%	1.17%
<i>Cum_Prod_Gain_1 (%VA)</i>	1.72%	3.27%
<i>Cum_Prod_Gain_2 (%VA)</i>	2.30%	4.36%

<b>Panel D: Industries with High Potential Labor Reallocation Gains (Top 33%)</b>		
	Intrastate Deregulation	Interstate Deregulation

---

	OP	OP
<i>Ind_Prod_Growth_1 (%VA)</i>	0.74%	1.21%
<i>Ind_Prod_Growth_2 (%VA)</i>	0.98%	1.62%
<i>Cum_Prod_Gain_1 (%VA)</i>	3.55%	4.53%
<i>Cum_Prod_Gain_2 (%VA)</i>	4.74%	6.04%

---



---

**Panel B: Magnitude of Changes in Capital Reallocation**

---

	Intrastate Dereg		Interstate Dereg	
	OP	LP	OP	LP
Percentage Change in <i>KRSens</i>	-0.2%	-3.0%	7.9%	7.5%

---

---

**Panel C: Magnitude of Industry Productivity Gains from Increased Capital Reallocation - All Industries**

---

	Intrastate Deregulation		Interstate Deregulation	
	OP	LP	OP	LP
<i>Ind_Prod_Growth_1</i> (%VA)	-0.02%	-0.03%	0.03%	0.01%
<i>Ind_Prod_Growth_2</i> (%VA)	-0.02%	-0.04%	0.04%	0.01%
<i>Cum_Prod_Gain_1</i> (%VA)	-0.09%	-0.15%	0.12%	0.04%
<i>Cum_Prod_Gain_2</i> (%VA)	-0.12%	-0.20%	0.16%	0.05%

---

**Table 7**  
**Identification of Deregulation Effects**

This table presents results addressing the identification of the effect of credit market deregulation on the sensitivity of labor reallocation to the marginal product of labor (*LRSens*). Panel A reports results addressing the robustness of the effects in Panel B of Table 3 (columns (5) and (6)). The results in columns (1) and (2) add the variable *Dereg (-1 to -5)*, as well as its interactions with *MPL* and age controls (see Table 3). *Dereg (-1 to -5)* is an indicator that equals one in the five years prior to state credit market deregulation. The results in columns (3) and (4) add region-year fixed effects as well as their interaction with *MPL*. Panel B reports results using a matching approach. We examine if the sensitivity of labor reallocation to the marginal product of labor differentially changed in treated industries, when compared to matched industries, around the time of their deregulation episode. See the text for more details. These results are the output from the estimation of equation (12). *Treated* is an indicator that equals one for industries in states that deregulate credit markets. *Post* is an indicator that equals one after credit market deregulation dates. *MPL* is the marginal product of labor. We also include interactions of age controls (see Table 3) with *Treated*, *Post*, and *Treated × Post*. Panel C reports results examining the trends in *LRSens* prior to deregulation across the treated and control groups in our matching analysis. These results are based on linear regressions linking *Change in Log of Employment Share* to *MPL × Control*, *MPL × Treated*, *MPL × Time × Control*, and *MPL × Time × Treated*. This analysis also includes analogous variables replacing *MPL* with age variables (see Table 3) as controls and is based on the six years prior to the deregulation events examined in Panel B. See the text for more details. Standard errors are heteroskedasticity robust and clustered at the industry level. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1%, respectively.

<b>Panel A: Robustness of Previous Results</b>				
Outcome: Change in Log of Employment Share				
Interstate Deregulation - Translog Specification				
	OP	LP	OP	LP
	(1)	(2)	(3)	(4)
<i>MPL × Dereg</i>	0.0095** (0.0039)	0.0087** (0.0038)	0.0122*** (0.0021)	0.0134*** (0.0022)
<i>MPL × Dereg (-1 to -5)</i>	-0.0025 (0.0021)	-0.0031 (0.0020)		
Nobs	2,287,100	2,287,100	2,287,100	2,287,100
R-square	0.01	0.01	0.01	0.01
State-Industry-Year FE	Yes	Yes	Yes	Yes
State FE x MP	Yes	Yes	Yes	Yes
Year FE x MP	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes
Region-Year FE x MP			Yes	Yes

---

**Panel B: Results Using Matching Approach**

---

Outcome: Change in Log of Employment Share

---

Interstate Deregulation -Translog Specification

---

	Sample 1		Sample 2	
	OP	LP	OP	LP
	(1)	(2)	(3)	(4)
<i>MPL × Treated × Post</i>	0.0227*** (0.0064)	0.0160*** (0.0059)	0.0217*** (0.0065)	0.0159*** (0.0063)
Nobs	914,500	914,500	704,000	704,000
R-squared	0.01	0.01	0.01	0.01
State-Industry-Year-Episode FE	Yes	Yes	Yes	Yes

---

**Panel C: Are There Differential Trends in Treated Industries Prior to Deregulation?**

---

Outcome: Change in Log of Employment Share

---

Interstate Deregulation -Translog Specification

---

6-Year Window Prior to Deregulation

---

	OP	LP
	(1)	(2)
	<i>MPL × Time × Control</i>	0.0112*** (0.0068)
<i>MPL × Time × Treated</i>	0.0107*** (0.0027)	0.0095*** (0.0027)
<i>Difference (Treated - Control)</i>	-0.0013 (0.0055)	-0.0035 (0.0056)
Nobs	191,900	191,900
R-squared	0.01	0.01
State-Industry-Year-Episode FE	Yes	Yes

---

**Table 8**  
**Alternative Approaches to Estimate Production Functions**

This table presents the results in Panels B and C of Table 3 and Panel A of Table 5 across additional approaches to estimate production functions. See the text for more details on different estimation approaches. Panel C reports the magnitudes of cumulative output gains divided by the same gains in Panel A of Table 5 (also for interstate deregulation). Standard errors are heteroskedasticity robust and clustered at the industry level. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1%, respectively.

<b>Panel A: Changes in Labor Reallocation Sensitivity</b>						
Outcome: Change in Log of Employment Share						
Interstate Deregulation						
	Translog Specification			Cobb-Douglas Specification		
	OP2	OLS	FE	OP2	OLS	FE
	(1)	(2)	(3)	(4)	(5)	(6)
<i>MPL</i> × <i>Dereg</i>	0.0154*** (0.0024)	0.0288*** (0.0022)	0.0242*** (0.0017)	0.0125*** (0.0023)	0.0277*** (0.0013)	0.0277*** (0.0013)
Nobs	1,929,900	2,287,100	2,287,100	1,929,900	2,287,100	2,287,100
R-square	0.01	0.01	0.01	0.01	0.01	0.01
State-Industry-Year	Yes	Yes	Yes	Yes	Yes	Yes
State FE x MP	Yes	Yes	Yes	Yes	Yes	Yes
Year FE x MP	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
<b>Panel B: Magnitude of Changes in Labor Reallocation</b>						
	OP2	OLS	FE			
Percentage Change in <i>LR</i> <i>Sens</i>	53.2%	48.4%	48.7%			
<b>Panel C: Magnitude of Industry Productivity Gains - Relative to Benchmark Values</b>						
	OP2	OLS	FE			
Industry Productivity Gain	1.10	1.08	1.23			

**Table 9****Results Using Value-Added Production Functions**

This table presents the results in Panels B and C of Table 3 and Panel A of Table 5 using value-added production functions. Panel C reports the magnitudes of cumulative output gains divided by the same gains in Panel A of Table 5 (also for interstate deregulation). Standard errors are heteroskedasticity robust and clustered at the industry level. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1%, respectively.

<b>Panel A: Changes in Labor Reallocation Sensitivity</b>						
Outcome: Change in Log of Employment Share						
Interstate Deregulation						
	Translog Specification			Cobb-Douglas Specification		
	OP	OLS	FE	OP	OLS	FE
	(1)	(2)	(3)	(4)	(5)	(6)
<i>MPL</i> × <i>Dereg</i>	0.0156*** (0.0021)	0.0163*** (0.0019)	0.0150*** (0.0022)	0.0141*** (0.0018)	0.0140*** (0.0017)	0.0151*** (0.0019)
Nobs	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100	2,287,100
R-square	0.01	0.01	0.01	0.01	0.01	0.01
State-Industry-Year	Yes	Yes	Yes	Yes	Yes	Yes
State FE x MP	Yes	Yes	Yes	Yes	Yes	Yes
Year FE x MP	Yes	Yes	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes	Yes	Yes
<b>Panel B: Magnitude of Changes in Labor Reallocation</b>						
	OP	OLS	FE			
Percentage Change in <i>LRSens</i>	61.4%	69.9%	74.6%			
<b>Panel C: Magnitude of Industry Productivity Gains - Relative to Benchmark Values</b>						
	OP	OLS	FE			
Industry Productivity Gain	1.39	1.34	1.22			

**Table 10****Results Controlling for Differences in Worker Skill**

This table presents the results in Panels B and C of Table 3 and Panel A of Table 5 with additional controls for differences in worker skill across firms. In addition to age controls, we now also include the average wage of firms (*wage*) as controls in the estimation of (8). These additional control variables are the one-year lag of *wage*, its squared value, as well as the interactions of both these variables with *Dereg*. Panel C reports the magnitudes of cumulative output gains divided by the same gains in Panel A of Table 5 (also for interstate deregulation). Standard errors are heteroskedasticity robust and clustered at the industry level. \*, \*\*, and \*\*\* indicate statistical significance at the 10%, 5%, and 1%, respectively.

<b>Panel A: Changes in Labor Reallocation Sensitivity</b>				
Outcome: Change in Log of Employment Share				
Interstate Deregulation				
	Translog Specification		Cobb-Douglas Specification	
	OP	LP	OP	LP
	(1)	(2)	(3)	(4)
<i>MPL</i> × <i>Dereg</i>	0.0150*** (0.0020)	0.0159*** (0.0022)	0.0116*** (0.0019)	0.0116*** (0.0020)
Nobs	2,287,100	2,287,100	2,287,100	2,287,100
R-square	0.01	0.01	0.01	0.01
State-Industry-Year F	Yes	Yes	Yes	Yes
State FE x MP	Yes	Yes	Yes	Yes
Year FE x MP	Yes	Yes	Yes	Yes
Firm FE	Yes	Yes	Yes	Yes

<b>Panel B: Magnitude of Changes in Labor Reallocation</b>		
	OP	LP
Percentage Change in <i>LR</i> Sens	45.3%	49.1%

<b>Panel C: Magnitude of Industry Productivity Gains - Relative to Benchmark Values</b>		
	OP	LP
Industry Productivity Gain	1.02	0.97

**Table 11**

**Credit Market Deregulation and Different Channels for Productivity Gains**

This table reports results summarizing the estimated effects of state banking deregulation on the different components of industry productivity growth. We first estimate the effect of state banking deregulation on three components of industry productivity growth: intensive-margin reallocation gains, firm-level productivity gains and extensive-margin reallocation gains. We then quantify the percentage of increased productivity growth associated with each of these three channels. See the text for more details.

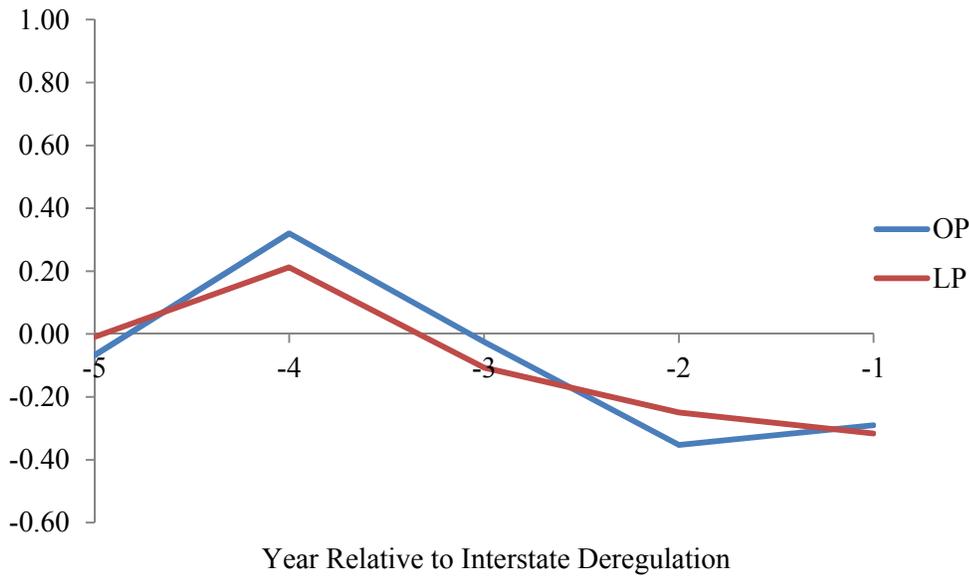
---

Interstate Deregulation	
	OP
<i>Percentage of Gains from Intensive-Margin Reallocation Channel</i>	67.7%
<i>Percentage of Gains from Firm-Level Channel</i>	33.2%
<i>Percentage of Gains from Extensive-Margin Reallocation Channel</i>	-0.9%

---

**Figure 1**  
**Differences in Labor Reallocation Prior to Interstate Deregulation**  
 Change in Log of Employment Share Predicted by *MPL*  
 Normalized by Effects Estimated in Table 3

This figure presents results addressing the identification of the effect of credit market deregulation on the sensitivity of labor reallocation to the marginal product of labor (*LRSENS*). The results break down by year the effect of *Dereg* (-1 to -5)  $\times$  *MPL* reported in Panel A of Table 8 (columns (1) and (2)). These results are estimated by replacing *Dereg* (-1 to -5) with five separate indicator variables for each of the five years prior to deregulation. These five coefficients are normalized by the estimated effect of deregulation in Panel B of Table 3 (columns (5) and (6)).



## Appendix A – Industry Productivity Growth Measure and Decomposition

### Industry Productivity Growth Decomposition: Simple Case

We first consider the case where output prices are constant within an industry-year. As discussed in the text, industry output is given by  $Y_{jt} = \sum_{i \in I_{jt}} Y_{ijt}$  in this case. Recall that marginal industry productivity growth is the industry value-added growth, measured at constant output prices, in excess of what can be predicted by the growth of industry aggregate factors. In this case, we have industry marginal productivity growth is given by  $IPG_{jt} = \left( \frac{1}{1-sm_{jt}} \right) \left( \frac{d \ln(Y_{jt})}{dt} - \alpha_{jt} \frac{d \ln(K_{jt})}{dt} - \beta_{jt} \frac{d \ln(L_{jt})}{dt} - \gamma_{jt} \frac{d \ln(M_{jt})}{dt} \right)$ , where  $sm_{jt}$  is the ratio of industry material costs to industry revenue and  $\alpha_{jt}$ ,  $\beta_{jt}$  and  $\gamma_{jt}$  denote industries' capital, labor and materials' elasticity, respectively. Note that we can write equation (2) in the text as  $Y_{jt} = \sum_{i \in I_{jt}} A_{ijt} F(SK_{ijt} \times K_{jt}, SL_{ijt} \times L_{jt}, SM_{ijt} \times M_{jt})$ . The first-order condition for changes in  $Y_{jt}$  can therefore be written as:

$$\begin{aligned} \frac{d \ln(Y_{jt})}{dt} &= \alpha_{jt} \frac{d \ln(K_{jt})}{dt} + \beta_{jt} \frac{d \ln(L_{jt})}{dt} + \gamma_{jt} \frac{d \ln(M_{jt})}{dt} \\ &+ \sum_{i \in I_{jt}} \frac{dA_{ijt}}{dt} \frac{Y_{ijt}}{A_{ijt} Y_{jt}} + \sum_{i \in I_{jt}} \frac{\partial Y_{ijt}}{\partial L} \frac{L_{jt}}{Y_{jt}} \frac{dSL_{ijt}}{dt} \\ &+ \sum_{i \in I_{jt}} \frac{\partial Y_{ijt}}{\partial K} \frac{K_{jt}}{Y_{jt}} \frac{dSK_{ijt}}{dt} + \sum_{i \in I_{jt}} \frac{\partial Y_{ijt}}{\partial M} \frac{M_{jt}}{Y_{jt}} \frac{dSM_{ijt}}{dt}, \end{aligned} \quad (A.1)$$

which leads to equation (4) in the text.

We now further decompose reallocation gains. For any factor F, note that  $\sum_{i \in I_{jt}} \frac{dSF_{ijt}}{dt} = 0$ . Therefore, we can write the factor's reallocation gains as  $\frac{F_{jt}}{Y_{jt}} N_{jt} Cov\left(\frac{\partial Y_{ijt}}{\partial F}, \frac{dSF_{ijt}}{dt}\right)$ , where  $N_{jt}$  is the number of firms in  $I_{jt}$ , and  $Cov(\cdot)$  denotes a covariance in the industry. Note that we can further rewrite these gains as  $\frac{F_{jt}}{Y_{jt}} N_{jt} Var\left(\frac{\partial Y_{ijt}}{\partial F}\right) FRSENSLevel_{jt}$ , where  $FRSENSLevel_{jt} = \frac{Cov\left(\frac{\partial Y_{ijt}}{\partial F}, \frac{dSF_{ijt}}{dt}\right)}{Var\left(\frac{\partial Y_{ijt}}{\partial F}\right)}$ .  $FRSENSLevel_{jt}$  is the additional increase in  $\frac{dSF_{ijt}}{dt}$  predicted by a given increase in  $\frac{\partial Y_{ijt}}{\partial F}$ . More formally, is the coefficient on  $\frac{\partial Y_{ijt}}{\partial F}$  in a linear regression within the industry of  $\frac{dSL_{ijt}}{dt}$  on the previous variable and a constant.  $FRSENSLevel_{jt}$  can be approximated using a sensitivity in percentage terms. More formally, we can approximate  $FRSENSLevel_{jt} \approx FRSENS_{jt} \times \frac{E(SL_{ijt})}{E\left(\frac{\partial Y_{ijt}}{\partial F}\right)}$ , where  $FRSENS_{jt} = \frac{Cov\left(MPF_{ijt}, \frac{d \ln(SF_{ijt})}{dt}\right)}{Var(MPF_{ijt})}$  and  $MPF_{ijt} = \ln\left(\frac{\partial Y_{ijt}}{\partial F}\right)$ . The approximation comes from the fact that we replace a regression coefficient in levels by one measured in logs adjusted based on the average value of the variables.  $FRSENS_{jt}$  can now be interpreted as the additional percentage change in factor shares (or factor growth) predicted by a given percentage difference in the marginal product of the factor. Since  $E(SL_{ijt}) = \frac{1}{N_{jt}}$ , we can

approximate the factor's reallocation gains as  $\frac{Var\left(\frac{\partial Y_{ijt}}{\partial F}\right) F_{jt}}{E\left(\frac{\partial Y_{ijt}}{\partial F}\right) Y_{jt}} FRSENS_{jt}$ , what leads to equation (5) in

the text. The potential gains from reallocating the factor are given by  $\frac{Var\left(\frac{\partial Y_{ijt}}{\partial F}\right) F_{jt}}{E\left(\frac{\partial Y_{ijt}}{\partial F}\right) Y_{jt}}$ .

### Industry Productivity Growth Decomposition: General Case

We then consider the general case where firms can have differentiated products and face firm-specific output prices. Industry productivity growth will be given by the component of  $\frac{1}{VA_{jt}} \left( \sum_{i \in I_{jt}} P_{ijt} \frac{dQ_{ijt}}{dt} \right)$  that cannot be predicted by the growth of industry aggregate factors. Note that we are assuming that firms face similar prices for materials. Under this assumption, valued-added growth at constant prices will also have a cost of materials term, but this term will only depend on the growth of aggregate industry materials and will not matter for industry productivity growth. The previous term can be expressed as  $\left( \frac{1}{1-sm_{jt}} \right) \sum_{i \in I_{jt}} RS_{ijt} \frac{dln(Q_{ijt})}{dt}$ , where  $RS_{ijt} = \frac{P_{ijt}Q_{ijt}}{\sum_{i \in I_{jt}} P_{ijt}Q_{ijt}}$  captures industry revenue shares. Intuitively, we have to replace our previous measure of industry output growth by a weighted average of firm real output growth, where the weights capture industry revenue shares. We now define industry output growth as this weighted average or  $\frac{dY_{jt}}{dt} = \sum_{i \in I_{jt}} RS_{ijt} \frac{dln(Q_{ijt})}{dt}$ .

Suppose that the real output production function of firms is given by:

$$Q_{ijt} = B_{ijt} H(K_{ijt}, L_{ijt}, M_{ijt}).$$

Then we can write

$$\frac{dln(Q_{ijt})}{dt} = \frac{dB_{ijt}}{dt} + \alpha_{ijt}^0 \frac{dln(K_{ijt})}{dt} + \beta_{ijt}^0 \frac{dln(L_{ijt})}{dt} + \gamma_{ijt}^0 \frac{dln(M_{ijt})}{dt}, \quad (A.2)$$

where  $\alpha_{ijt}^0$ ,  $\beta_{ijt}^0$  and  $\gamma_{ijt}^0$  denote the firm labor, capital, and materials real output elasticity, respectively. Note that, for any factor F, we can also write  $\frac{dln(F_{ijt})}{dt} = \frac{dln(SF_{ijt})}{dt} + \frac{dln(F_{jt})}{dt}$ . We can combine this result with (A.2) and rewrite industry output growth as:

$$\begin{aligned} \frac{dln(Y_{jt})}{dt} &= \alpha_{jt}^0 \frac{dln(K_{jt})}{dt} + \beta_{jt}^0 \frac{dln(L_{jt})}{dt} + \gamma_{jt}^0 \frac{dln(M_{jt})}{dt} \\ &+ \sum_{i \in I_{jt}} \frac{dln(B_{ijt})}{dt} \frac{Y_{ijt}}{Y_{jt}} + \sum_{i \in I_{jt}} \beta_{ijt}^0 \frac{Y_{ijt}}{Y_{jt}} \frac{dln(SL_{ijt})}{dt} \\ &+ \sum_{i \in I_{jt}} \alpha_{ijt}^0 \frac{Y_{ijt}}{Y_{jt}} \frac{dln(SK_{ijt})}{dt} + \sum_{i \in I_{jt}} \gamma_{ijt}^0 \frac{Y_{ijt}}{Y_{jt}} \frac{dln(SM_{ijt})}{dt}. \end{aligned} \quad (A.3)$$

The last three terms measure the additional industry output growth due to changes in factor shares and capture reallocation gains. For any factor F, note that the reallocation gain term in

(A.3) can be written as  $\sum_{i \in I_{jt}} P_{ijt} \frac{\partial Q_{ijt}}{\partial F} \frac{dSF_{ijt}}{dt} \frac{F_{jt}}{Y_{jt}}$ . Intuitively, for any given factor  $F$ , reallocation gains are now evaluated by replacing  $\frac{\partial Y_{ijt}}{\partial F}$  with  $P_{ijt} \frac{\partial Q_{ijt}}{\partial F}$ . Let  $\varepsilon_{ijt}$  denote the elasticity of demand for a firm's product. We have that  $P_{ijt} \frac{\partial Q_{ijt}}{\partial F} = \frac{\partial Y_{ijt}}{\partial F} \left( \frac{\varepsilon_{ijt}}{\varepsilon_{ijt}-1} \right)$ . For any factor  $F$ , we can therefore rewrite the reallocation gain term in (A.3) as  $FRG_{jt}^0 = \sum_{i \in I_{jt}} \left( \frac{\varepsilon_{ijt}}{\varepsilon_{ijt}-1} \right) \frac{\partial Y_{ijt}}{\partial F} \frac{dSF_{ijt}}{dt} \frac{F_{jt}}{Y_{jt}}$ . If this elasticity is constant within an industry and given by  $\varepsilon_{jt}$ , then we can write that  $FRG_{jt}^0 = \left( \frac{\varepsilon_{jt}}{\varepsilon_{jt}-1} \right) FRG_{jt}$ , where  $FRG_{jt}$  denotes the factor reallocation gains with our previous output measure. A further decomposition of reallocation gains analogous to our previous one will lead to the same value for  $FRSens_{jt}$  as before and potential reallocation gains which are now given by  $\left( \frac{\varepsilon_{jt}}{\varepsilon_{jt}-1} \right) \frac{Var\left(\frac{\partial Y_{ijt}}{\partial F}\right) F_{jt}}{E\left(\frac{\partial Y_{ijt}}{\partial F}\right) Y_{jt}}$ .

### Industry Productivity Growth Measure: Connection with LP Approach

As discussed in the text, our measure of industry productivity growth can be derived from the framework proposed by Levinsohn and Petrin (2012, hereafter LP) to measure economy-wide productivity growth with plant-level data. The framework proposed by PL allows one to measure the contribution of an industry to aggregate productivity growth (APG), which might come from expanding industry aggregate factors. We are only interested in productivity gains conditional on the aggregate factors of an industry and now show that our measure of industry productivity growth can be derived as a component of the PL measure that only captures this effect.

Using our previous notation, the contribution of an industry to APG is given by:

$$APG_{jt} = \frac{1}{VA_{jt}} \sum_{i \in I_{jt}} \left( P_{ijt} \frac{dQ_{ijt}}{dt} - P_{ijt}^M \frac{dM_{ijt}}{dt} - P_{ijt}^L \frac{dL_{ijt}}{dt} - P_{ijt}^K \frac{dK_{ijt}}{dt} \right), \quad (A.4)$$

where  $P_{ijt}^M$ ,  $P_{ijt}^L$ , and  $P_{ijt}^K$  denote the price of materials, labor, and capital, respectively. The sum of  $APG_{jt}$  across industries aggregates to the measure of economy-wide productivity growth in LP and Basu and Fernald (2002).

We assume that input prices are constant within an industry-year. In the context of labor, the major focus of our analysis, previous research has suggested that differences in wages across firms capture mostly differences in worker skill. Given our focus on the reallocation of production factors across firms, we are primarily interested in reallocation gains within a worker skill group. In our robustness checks, we show that our results are robust to controlling for differences in wages across workers.

If input prices are constant within an industry, then we can write (A.4) as:

$$APG_{jt} = \frac{1}{VA_{jt}} \sum_{i \in I_{jt}} \left( P_{ijt} \frac{dQ_{ijt}}{dt} \right) - \frac{1}{VA_{jt}} \left( P_{jt}^M \frac{dM_{jt}}{dt} + P_{jt}^L \frac{dL_{jt}}{dt} + P_{jt}^K \frac{dK_{jt}}{dt} \right). \quad (A.5)$$

We define industry productivity growth as the value of  $APG_{jt}$  in excess of what can be predicted by the growth of the aggregate factors. Given that the second term in (A.5) can be fully predicted

using aggregate factors, this definition is unchanged if we replace  $APG_{jt}$  with  $\frac{1}{VA_{jt}} \left( \sum_{i \in I_{jt}} P_{ijt} \frac{dQ_{ijt}}{dt} \right)$ . Note that this is exactly the definition of industry productivity growth that we used in our general case. Intuitively, the remaining component from  $APG_{jt}$  captures the gain from expanding industry aggregate factors, measured using the gap between the marginal product and the price of factors. This might measure economy-wide gains, but does not capture gains from using the same aggregate industry factors in a different way.

### Estimating Cumulative Effect from Increased Marginal Reallocation Gains

Suppose that  $LR\text{Sens}$  increases between years  $t$  and  $t + \tau$ , but the potential gains from labor reallocation are not affected. How much higher will be the cumulative industry productivity growth during this period? We formalize this question in the following way. Suppose that we hold constant over time (between years  $t$  and  $t + \tau$ ) changes in an industry's total factors, firm-level productivity, as well as its firms' entry and exit decisions, including the output produced by firms in the first year they enter the industry. We also hold constant all industry conditions at year  $t - 1$ , including the initial allocation of factors. How does the industry value added growth between  $t - 1$  and  $t + \tau$  (measured at fixed current prices) changes after a given increase in  $LR\text{Sens}$  (with no change in potential gains)? As in the marginal decomposition analysis, this tells us an additional value added growth (at constant prices) due to changes in the reallocation of factors.

We denote the scenario with higher reallocation and the scenario with lower reallocation as  $R$  and  $N$ , respectively. We focus on the case where output prices are constant within an industry-year and rely on our previous analysis showing how to estimate reallocation gains in a more general case using the gains estimated in this special case. Denote  $Y_{t+\tau}^k$  as the industry output produced in scenario  $k$  by firms that exist in the industry at year  $t + \tau$ . Note that the answer to our previous question is given by  $\frac{Y_{t+\tau}^R - Y_{t+\tau}^N}{Y_{t+\tau}^N}$  and only depends on the output produced by the firms present in year  $t + \tau$ . We label these firms as final firms. We denote  $Y_{t+s}^k$  as the output produced in year  $t + s$  by the final firms that already exist in the industry in that same year, and  $Y_{At+s}^k$  as the output produced in year  $t + s$  by final firms also present in year  $t + s - 1$ . Additionally, let  $Y_{Bt+s}^R = Y_{Bt+s}^N$  denote the output produced in year  $t + s$  by final firms that entered the industry in year  $t + s$ .

Let  $g_{t+s}^k$  denote the growth between year  $t + s$  and  $t + s - 1$  of the output produced by final firms present in both of these years. We have that  $1 + g_{t+s}^D \equiv (1 + g_{t+s}^R)/(1 + g_{t+s}^N)$  captures the additional growth of final firms in year  $t + s$  due to intensive margin reallocation. Finally, let  $s_{t+s}^k \equiv Y_{Bt+s}^k/Y_{t+s}^k$  denote the share of total output produced by final firms that comes from new entrants.

Given this notation, we can approximate our answer as:

$$\begin{aligned} \frac{Y_{t+\tau}^R - Y_{t+\tau}^N}{Y_{t+\tau}^N} &\approx (1 - s_{t+\tau}^N) g_{t+\tau}^D + (1 - s_{t+\tau}^N)(1 - s_{t+\tau-1}^N) g_{t+\tau-1}^D + \dots \\ &+ (1 - s_{t+\tau}^N) \dots (1 - s_1^N) g_1^D. \end{aligned} \quad (\text{A.6})$$

This approximation comes from the fact that we are ignoring compounding. This approximation will be accurate for the magnitudes we consider in the paper. To show (A.6), note that we can write  $\frac{Y_{t+s}^R - Y_{t+s}^N}{Y_{t+s}^N} = \left( \frac{Y_{At+s}^R - Y_{At+s}^N}{Y_{At+s}^N} \right) (1 - s_{t+s}^N)$  since  $(1 - s_{t+s}^N) = \frac{Y_{t+s}^N}{Y_{t+s}^N}$ . Note now that we can approximate  $\frac{Y_{At+s}^R - Y_{At+s}^N}{Y_{At+s}^N} \approx \frac{Y_{t+s-1}^R - Y_{t+s-1}^N}{Y_{t+s-1}^N} + g_{t+s}^D$ . This approximation comes from the fact that  $Y_{At+s}^k = Y_{t+s-1}^k (1 + g_{t+s}^k)$ . This leads to  $\frac{Y_{t+s}^R - Y_{t+s}^N}{Y_{t+s}^N} \approx (1 - s_{t+s}^N) g_{t+s}^D + \left( \frac{Y_{t+s-1}^R - Y_{t+s-1}^N}{Y_{t+s-1}^N} \right) (1 - s_{t+s}^N)$ . If we iterate this step, we arrive at (A.6).

Intuitively, the terms  $g_{t+s}^D$  will capture marginal reallocation gains across final firms that exist in year  $t + s$  and  $t + s - 1$ . We can use a first-order approximation, as in our previous analysis, to analyze these marginal gains. As before, we can write each factor's reallocation gain as  $\frac{F_{jt}}{Y_{jt}} N_{jt} Cov \left( \frac{\partial Y_{ijt}}{\partial F}, \frac{dSF_{ijt}}{dt} \right)$ . However, these gains now need to be estimated using final firms' productivity at the end of the period, as opposed to their productivity at the time of reallocation, as we are interested in understanding how they affect their final industry output. Moreover, this first-order condition for  $g_{t+s}^D$  will capture a sum over only final firms that existed in the industry in years  $t + s$  and  $t + s - 1$ , as opposed to a sum across all industry firms that exist during that period.

Suppose now that current reallocation decisions are not correlated with future productivity shocks. To the extent that current reallocation is correlated with future productivity shocks, we will underestimate reallocation gains. Under this condition, we can write  $g_{t+s}^D \approx RG_{t+s}^F \left( \frac{\theta}{1+\mu} \right)^{\tau-s}$  where  $RG_{t+s}^F$  is a first-order approximation to the reallocation gains of final firms computed with their productivity at the time of reallocation. Intuitively,  $\theta$  captures the persistence of firm productivity and  $\mu$  is the growth rate of firm-level productivity. In general,  $\theta$  and  $\mu$  can change by year. We have set them as constant for expositional simplicity. For any given factor  $F$ , let  $MPF_{t+s}^1$  and  $MPF_{t+s}^2$  denote the marginal product of the factor under the productivity in the reallocation period and the final period, respectively. Note that all other determinants of marginal products are fixed in this comparison. We can write  $A_{it+\tau} = \theta^{\tau-s} A_{it+s} + \varepsilon_{it+\tau}$ , where  $E(\varepsilon_{it+\tau}) = 0$ . If current reallocation decisions are uncorrelated with future productivity shocks then  $Cov \left( MPF_{t+s}^2, \frac{d \ln(SF_{ijt})}{dt} \right) = Cov \left( MPF_{t+s}^1, \frac{d \ln(SF_{ijt})}{dt} \right) \left( \frac{\theta}{1+\mu} \right)^{\tau-s}$  since  $Cov \left( \varepsilon_{it+\tau}, \frac{d \ln(SF_{ijt})}{dt} \right) = 0$ . Let  $Y_{t+s}^1$  and  $Y_{t+s}^2$  denote the output of final firms under the productivity in the reallocation period and the final period, respectively. As before, all other determinants of final firms' output are fixed in this comparison. We have that  $Y_{t+s}^2 = (1 + \mu)^{\tau-s} Y_{t+s}^1$ . Together, these two conditions lead to  $g_{t+s}^D \approx \frac{F_{jt}}{Y_{t+s}^2} N_{jt} Cov(MPF_{t+s}^2, \Delta SF_{ijt}) = \frac{F_{jt}}{Y_{t+s}^1} N_{jt} Cov(MPF_{t+s}^1, \Delta SF_{ijt}) \left( \frac{\theta}{1+\mu} \right)^{\tau-s} = RG_{t+s}^F \left( \frac{\theta}{1+\mu} \right)^{\tau-s}$ .

Note that reallocation gains are computed as a percentage of output. An important condition we need for this analysis is that reallocation gains computed over the subset of final firms  $RG_{t+s}^F$  are similar to the ones computed across all firms in year  $t + s$ . This condition will hold if the dispersion of marginal products within final firms and within firms outside this subsample is

significantly more important than the dispersion in marginal products across these two groups of firms. We have found that this is the case in our data. Under this condition, we can write:

$$\begin{aligned} \frac{Y_{t+\tau}^R - Y_{t+\tau}^N}{Y_{t+\tau}^N} &\approx (1 - s_{t+\tau}^N)RG_{jt+\tau} + (1 - s_{t+\tau}^N)(1 - s_{t+\tau-1}^N) \left(\frac{\theta}{1+\mu}\right) RG_{jt+\tau-1} + \dots \\ &+ (1 - s_{t+\tau}^N) \dots (1 - s_1^N) \left(\frac{\theta}{1+\mu}\right)^{\tau-1} RG_{jt}. \end{aligned} \quad (\text{A.8})$$

As discussed in the text, the discount rates used in this sum can be directly measured using simple moments in our sample.

## Appendix B – Estimation of Production Functions

We follow the set up and assumptions discussed in Akerberg, Benkard, Berry, and Pakes (2006, hereafter ABBP). We present here the main idea underlying each estimation approach and refer to ABBP for a more detailed discussion of the assumptions underlying these approaches. Across approaches, we explicitly address both simultaneity and selection biases involved in the estimation of the production function specified in (1). For expositional simplicity, we here focus on the Cobb-Douglas specification. The analysis with a Translog production function is implemented in an analogous way. We denote  $x_{ijt} = \log(X_{ijt})$ . We rewrite the production function in (1) as:

$$y_{ijt} = \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} + \beta_l l_{ijt} + \beta_m m_{ijt} + \omega_{ijt} + \epsilon_{ijt},$$

where  $\epsilon_{ijt}$  is a shock revealed to firms at time  $t$  after all decisions have been made,  $\text{age}_{ijt}$  is the firm's age and  $\omega_{ijt}$  is a productivity component observed by the firm before making decisions in year  $t$ . Note that firm tfp is given by  $a_{ijt} = \beta_0 + \beta_a \text{age}_{ijt} + \omega_{ijt} + \epsilon_{ijt}$  and can be inferred as  $y_{ijt} - \beta_k k_{ijt} - \beta_l l_{ijt} - \beta_m m_{ijt}$  if we know production function parameters.

### OP Approach

Let  $i_{ijt}$  denote firm investment. A first important condition for this approach is that, conditional on the sample of firms with positive investment  $i_{ijt} > 0$ , we can write  $\omega_{ijt} = h_t(\text{age}_{ijt}, k_{ijt}, i_{ijt})$ . In other words, conditional on a firm's age and capital stock, firms' investment  $i_{ijt}$  allow us to uniquely determine  $\omega_{ijt}$ . Moreover, conditional on all information available for firms at year  $t$ ,  $\omega_{ijt}$  is a sufficient statistic for predicting  $\omega_{ijt+1}$ . A second important condition for this approach is that firms decide to operate in year  $t$  if and only if  $\omega_{ijt} \geq \pi_t(\text{age}_{ijt}, k_{ijt})$ . This means that the decision to operate is monotonic on  $\omega_{ijt}$  and  $l_{ijt-1}$  and  $m_{ijt-1}$  are not state variables.

$$\text{Let } \varphi_t(\text{age}_{ijt}, k_{ijt}, i_{ijt}) = h_t(\text{age}_{ijt}, k_{ijt}, i_{ijt}) + \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt}.$$

In the first stage, we estimate  $y_{ijt} = \varphi_t(\text{age}_{ijt}, k_{ijt}, i_{ijt}) + \beta_l l_{ijt} + \beta_m m_{ijt} + \epsilon_{ijt}$ . This allows us to estimate  $\beta_l$  and  $\beta_m$ , as well as obtain a fitted value for  $\widehat{\varphi}_{ijt}$ . We estimate this equation using a polynomial and on the sample with  $i_{ijt} > 0$ . Let  $X_{ijt}$  be an indicator that equals one if the firm decides to operate in year  $t$  and  $I_{ijt}$  denote the firms' entire information set at year  $t$ . Let

$P_{ijt} = P(X_{ijt} = 1 | I_{ijt-1})$ . In the second stage, we estimate a fitted value for  $P_{ijt}$ . Under the OP assumptions, we can write  $P_{ijt} = P_t(\text{age}_{ijt-1}, k_{ijt-1}, i_{ijt-1})$  and estimate a fitted value  $\widehat{P}_{ijt}$  for this expression using a probit model with a polynomial.

In the third stage, we estimate the following equation:

$$y_{ijt} - \beta_l l_{ijt} - \beta_m m_{ijt} = \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} \\ + g(\varphi_{ijt-1} - \beta_0 - \beta_a \text{age}_{ijt-1} - \beta_k k_{ijt-1}, P_{ijt}) + \delta_{ijt}.$$

Under the OP assumptions, we have that  $E(\delta_{ijt} | I_{ijt-1}, X_{ijt} = 1) = 0$ . We use the previous fitted values for  $\widehat{\varphi}_{ijt}$  and  $\widehat{P}_{ijt}$ , and estimate  $\beta_0, \beta_a$  and  $\beta_k$  using non-linear least squares.

### LP Approach

We now assume that, conditional on the sample of firms with positive investment  $i_{ijt} > 0$ , we can write  $\omega_{ijt} = h_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt})$ . Conditional on a firm's age and capital stock, now we need both firms' investment  $i_{ijt}$  and materials choice  $m_{ijt}$  to uniquely determine  $\omega_{ijt}$ . We keep all other assumptions from OP, including the assumption that  $l_{ijt-1}$  and  $m_{ijt-1}$  are the only state variables. We term this approach as LP. In this approach,  $m_{ijt}$  provides additional information that might be important to construct a "proxy" for  $\omega_{ijt}$ .

We can no longer identify the materials coefficient in the first stage. Following the discussion in ABBP we also assume that labor cannot be identified in the first stage and is also uniquely determined as  $l_{ijt} = l_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt})$ . They argue that is unlikely to be variation in  $l_{ijt}$  to identify first-stage effects once we have conditioned on these conditions that uniquely pin down firms' productivity.

We now define  $\varphi_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt}) = h_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt}) + \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} + \beta_m m_{ijt} + \beta_l l_{ijt}(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt})$ .

In the first stage, we now estimate  $y_{ijt} = \varphi_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt}) + \epsilon_{ijt}$ . In the second stage, we now have that  $P_{ijt} = P_t(\text{age}_{ijt-1}, k_{ijt-1}, i_{ijt-1}, m_{ijt-1})$ . As before, we obtain fitted values for  $\widehat{\varphi}_{ijt}$  and  $\widehat{P}_{ijt}$  in these two stages. We do not identify any factor elasticity in the first stage.

In the third stage, we now estimate:

$$y_{ijt} = \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} + \beta_m m_{ijt} + \beta_l l_{ijt} \\ + g(\varphi_{ijt-1} - \beta_0 - \beta_a \text{age}_{ijt-1} - \beta_k k_{ijt-1} - \beta_m m_{ijt-1} - \beta_l l_{ijt-1}, P_{ijt}) + \delta_{ijt}.$$

Under the LP assumptions, we still have that  $E(\delta_{ijt} | I_{ijt-1}, X_{ijt} = 1) = 0$ . However, we have that  $m_{ijt}$  and  $l_{ijt}$  potentially correlated with  $\delta_{ijt}$ . We address this issue by using  $m_{ijt-1}, l_{ijt-1}, m_{ijt-2}$  and  $l_{ijt-2}$  as "instruments" for  $m_{ijt}, l_{ijt}, m_{ijt-1}$  and  $l_{ijt-1}$ . More precisely, we use these lagged variables when constructing moments conditions and use GMM.

### OP2 Approach

We now assume that labor is a dynamic input, what allows us to explicitly incorporate adjustment costs in labor. We keep all other assumptions from OP. In this case, current labor decisions have dynamic implications and now we have that  $\omega_{ijt} = h_t(\text{age}_{ijt}, k_{ijt}, l_{ijt}, i_{ijt})$  conditional on  $i_{ijt} > 0$ .

Similarly to labor in the previous case, we assume that materials cannot be identified in the first stage and is also uniquely determined as  $m_{ijt} = m_t(\text{age}_{ijt}, k_{ijt}, l_{ijt}, i_{ijt})$ . We now define  $\varphi_t(\text{age}_{ijt}, k_{ijt}, l_{ijt}, i_{ijt}) = h_t(\text{age}_{ijt}, k_{ijt}, m_{ijt}, i_{ijt}) + \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} + \beta_l l_{ijt} + \beta_m m_{ijt}(\text{age}_{ijt}, k_{ijt}, l_{ijt}, i_{ijt})$ .

In the first stage, we now estimate  $y_{ijt} = \varphi_t(\text{age}_{ijt}, k_{ijt}, l_{ijt}, i_{ijt}) + \epsilon_{ijt}$ . In the second stage, we now have that  $P_{ijt} = P_t(\text{age}_{ijt-1}, k_{ijt-1}, l_{ijt-1}, i_{ijt-1})$ . As in the LP case, we only obtain fitted values for  $\widehat{\varphi}_{ijt}$  and  $\widehat{P}_{ijt}$  in these two stages and do not identify any factor elasticity in the first stage.

In the third stage, we now estimate:

$$y_{ijt} = \beta_0 + \beta_a \text{age}_{ijt} + \beta_k k_{ijt} + \beta_m m_{ijt} + \beta_l l_{ijt} \\ + g(\varphi_{ijt-1} - \beta_0 - \beta_a \text{age}_{ijt-1} - \beta_k k_{ijt-1} - \beta_m m_{ijt-1} - \beta_l l_{ijt-1}, P_{ijt}) + \delta_{ijt}.$$

As in the LP case, we use  $m_{ijt-1}$ ,  $l_{ijt-1}$ ,  $m_{ijt-2}$  and  $l_{ijt-2}$  as “instruments” for  $m_{ijt}$ ,  $l_{ijt}$ ,  $m_{ijt-1}$  and  $l_{ijt-1}$  when constructing moment conditions and use GMM.

## Appendix C – Variable Definitions

As described in Section 2, our main data sources are the Longitudinal Business Database (LBD), the Census of Manufacturers (CM), and the Annual Survey of Manufacturers (ASM) from the U.S. Census Bureau. Across all variables, industries are defined as 3-digit SIC codes.

*Employment* – total firm employment from the LBD. Given our sample of single-plant firms, this is the same as total establishment employment.

*Employment Growth* - change in the log of firm employment between years  $t$  and  $t - 1$ .

*Employment Share* – share of the industry-state employment.

*Employment Share Growth* – change in the log of the share of industry-state employment between years  $t$  and  $t - 1$ . For any given year  $t$ , this variable is only defined for the sample of firms in the data in both years  $t$  and  $t - 1$ . Total industry-state employment in both year  $t$  and year  $t-1$  are computed only including these firms.

*Sales* – total value of shipments from the CM adjusted with industry deflator.

*Age* – firm age measured using the LBD.

*Exit* – indicator that equals one if the firm close its operations in the following year and constructed using the LBD.

*Entry* – indicator that equals one in the first year of the firm’s operations and constructed using the LBD.

*MPL* – log of the estimated marginal product of labor. We first estimate production function parameters for each industry using the methods outlined in Appendix B. We then compute marginal products using the CM and estimated parameters. For any given year, this variable uses the estimated marginal product using data from the latest CM.

*TFP* – log of the estimated firm total factor productivity. We follow the same approach as in the construction of *MPL*.

*Estimated Factor Elasticity* – we first estimate the values of the factor elasticity across firms using data from the CM and estimated production function parameters. We then compute the average value of the estimated elasticity. This computation only includes CM observations.

*MPL, MPK and TFP dispersion* (within industry-state –year) – we first estimate the values of *MPL*, *MPK* and *TFP* using the CM and estimated production function parameters. We then compute the difference between each of these variables and their average value in their industry-state-year. Finally, we compute the standard deviation of these demeaned variables. This computation only includes CM observations.