

iContact

The web team offers units throughout the Wisconsin School of Business the ability to send mass emails through iContact. This service is free and iContact support is provided by the web team. iContact is currently offered in addition to the LRM/Click Dimensions offered by ITS. iContact should be used when LRM/Click Dimensions is not available or the target audience is not suited for a send from LRM.

- [iContact.com](#)
- [How to Use iContact](#)
- [Email Marketing](#)
- [Tutorials](#)
- [Webinars](#)
- [More iContact How-to Articles](#)