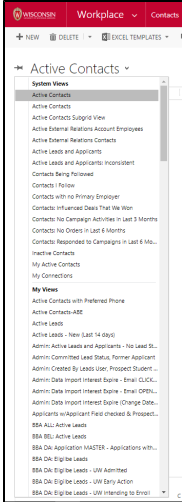


# View Active Leads with One Interest in my Program or Plan

This article outlines how to view leads who have one specific interest in a WSB program.

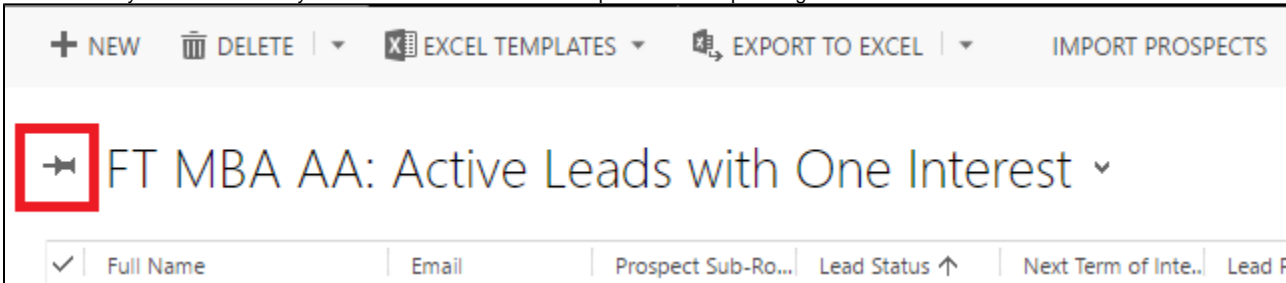
There are specific shared views set up to see a list of prospective students (leads and applicants) with **only one interest** in a specific specialization or program. **Please note:** If one of your leads or applicants has more than one interest on their records, you will not see them in this view! If you would like a view set up for your program or plan, please contact [support.wsb.wisc.edu](mailto:support.wsb.wisc.edu) with your request.

Go to Workplace > Contacts > select view from the drop down list



## How to set your default view:

Select the list you wish to use as your default view when under People. Select the pin image to the left of the view's name.



## Current specialization views include:

- Arts Administration - FTMBA AA: Active Leads with One Interest
- Applied Security Analysis - FTMBA ASA: Active Leads with One Interest
- Brand and Product Management - FTMBA BPM: Active Leads with One Interest
- Corporate Finance - FTMBA CFIB: Active Leads with One Interest
- Marketing Research - FTMBA MR: Active Leads with One Interest
- Operations and Technology Mgmt - FTMBA OTM: Active Leads with One Interest
- Real Estate - FTMBA RE: Active Leads with One Interest
- Risk Management and Insurance - FTMBA RMI: Active Leads with One Interest
- Supply Chain Mgmt - FTMBA SCM: Active Leads with One Interest
- Strategic Human Resource Mgmt - FTMBA SHRM: Active Leads with One Interest
- PhD Finance: Active Leads with One Interest