

Sitecore Email Builder: Placeholders

Below is an outline of the Sitecore Email Builder placeholders.

When positioning controls in the Sitecore Email Builder, the following placeholders can be used. Note: The header, teaser text, footer, and unsubscribe controls all have their own placeholders. Only certain controls can be placed in the left and right columns.

placeholderEmailHeader

1. Header

placeholderEmailTeaserText

1. Teaser Text

placeholderEmailBody

1. Email Title
2. Email Section Heading
3. Greeting
4. Paragraph
5. Article
6. Full Width Image
7. Callout
8. Button
9. Closing
10. Signature
11. Two Column Sublayout (*Starts Two Column Format*)

placeholderEmailColumnOne (*Left Column*)

1. Email Title
2. Email Section Heading
3. Paragraph
4. Article

placeholderEmailColumnTwo (*Right Column*)

1. Sidebar Content
2. Featured Speaker

placeholderEmailFooter

1. Footer

placeholderEmailUnsubscribe

1. Unsubscribe

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