

# Primary Engagement Activities for Recruit and Hire

This document captures engagement activities that are related to Recruiting and Hiring students at the WSB. Engagements are listed below should be kept in BuckyNet

## Primary Engagement Types for Recruit and Hire

Engagement Activity Name	Description
Job Posting	A job posting directed at hiring WSB students typically posted in BuckyNet.
Career Fair	WSB-sponsored career fairs including the larger Fall and Spring campus career fairs, as well as smaller career fairs hosted by Actuarial Science/Risk Management, and Real Estate.  National recruiting/career fairs are not tracked by External Relations
Information Session	A recruiting event that students attend to connect with employers and learn about job opportunities May include meals with students and employers, if the goal is recruiting.
On-Campus Interview	Employer face-to-face interviews that take place on campus and are hosted and/or facilitated by the WSB  <b>Note:</b> this term includes in-person, phone and virtual interviews
Phone or Virtual Interview	Employer interviews that take place by phone or through a virtual connection (e.g., Skype) and are hosted and/or facilitated by the WSB